

"Beyond the Horizon"



Lions Roar

The official newsletter of Lions of Virginia District 24-I

Vol. 3, No. 2

September 2020

*Connecting the clubs, communities & needs
for the Lions of Central and Southeastern Virginia. We Serve!*

Embracing Technology In New Ways

As we enter this new chapter in Lionism and in Lions, we must begin to take advantage of the products, tools and skills that are out there. The next generations are going to be taking full advantage of these skills and to move Lions forward we must not only take advantage of these skills but help the next generations understand and assist us as we move forward. They have the technological expertise and skills and we have the knowledge of organizing, preparing and delivering the services that Lions deliver. We now have to find a way to combine the knowledge that we have with the skills of the next generations. But with a willingness to try, listen and ask for help, we can bring the two groups into focus and move lionism into the future with great success and a grand vision.

We may have to accept that our old methods of meeting and working no longer apply and we must change to join with the next generations of Lions in order to continue a legacy of service and commitment to strengthening our communities. When you show them that we are dedicated to service and willing to change to meet the new methods of providing that service and aid to our communities they will join us and we can continue to grow and become even stronger in the future. There are many challenges ahead for us with the new environment that we are working in it is up to us to help the next generations see how they can become lions. We must encourage them to serve their communities in ways that the communities expect and understand. And we must teach them how to organize, prepare and deliver service to their community and to review the service to increase its effect t as we continue to deliver service to our communities and to the people in those communities.

Campaign 100

As you may all now know, Lions Club International has extended the Campaign 100 for an additional year due to the COVID-19 pandemic. However in doing so they have recognized a few changes. First, they lowered the requirement of contribution for each member to make a model club. Secondly, they have recognized that the intent is to get participation from all members. They will now acknowledge and display all the clubs who have had 100 % contribution from all of their members in the 100/100 club. They have advised that there are many ways to do this. By using your Tail twister moneys or your 50/50 raffle moneys or other methods of fund raising and donating that to LCIF s part of campaign 100 you will be recognized as a 100/100 club and it will be posted by LCI. Do not forget these funds can also be raised from your community as this money is solely to the charity foundation and is returned to the community 100% of all the funds collected. Disaster relief and other grants can be given back to your community and those funds given to LCIF are then returned to your community as part of that grant. So once again think out side the box and see what happens.

NORTH AMERICAN MEMBERSHIP INITIATIVE (NAMI)

PDG Donna Weiler, GMT

NAMI offers Lions Clubs and members an opportunity to be focused on rejuvenating District 24-I. How do we do this? 1. Establish new clubs. 2. Revitalize existing clubs with new members. 3. Motivate members with new opportunities for fellowship with needed and desired service to our communities. 4. Promote training to support our efforts.

If we want to continue to be relevant in our communities, then each one of us must understand that increased membership is vital. Retaining and expanding membership is every Lion's responsibility. So, let's begin.

I am asking for each Lions Club to develop a Membership Plan with SMART goals. At each board of directors meeting, review your goals. Make changes, as necessary during this Lions year to obtain your membership goals. Using the LCI Membership Satisfaction survey, ask members what they think about the direction their club is going. Are we meeting the needs in our community? Is there something they would like to see changed or perhaps a new project they would like to do? Look at your Club's strengths, opportunities, and weaknesses. Make, if any, changes to your club's operations. Then conduct a Community Needs Assessment to ensure services are relevant and we are meeting the needs in our communities. Below is DG Scott's and the Global Action Team's (GAT) goals for District 24-I.

NAMI FOCUS AREA	2020-2021 DISTRICT 24-I GOALS
INCREASE # OF CLUBS	NEW CLUB DEVELOPMENT <ul style="list-style-type: none"> • Charter 1 new Lions Club with a minimum of 20 new members by March 31, 2021.
INCREASE # OF MEMBERS	POSITIVE NET GROWTH IN MEMBERSHIP <ul style="list-style-type: none"> • Add 180 new members and 20 charter members, including transfer and reinstated members.
INCREASE MEMBER SATISFACTION	MEMBER RETENTION <ul style="list-style-type: none"> • Membership drops will not exceed 100 members, not including deaths. SERVICE IMPACT AND REPORTING <ul style="list-style-type: none"> • Each Lions Club will conduct a minimum of 4 service projects this year in the areas of Vision, Hunger, Diabetes, Environment, or Childhood Cancer • 90% of 24-I Lions Clubs will report activities using the My Lion App or Website
PROVIDE LEADERSHIP SUPPORT	<ul style="list-style-type: none"> • District 24-I GLT will conduct online training classes for club officers and Zone and Region Chairpersons. • Leadership Training will be conducted at Fall Conference, Winter Conference and at the 2021 State Convention.

Service



Hello Fellow Lions, I hope that this finds you and your clubs safe. I do hope that you have been able to find a new norm in providing to your communities in this time of need. More than ever our services are needed, the only problem we having is finding how we can serve. We no longer can do many of the projects and fund raisers that we normally do or did. This is a problem but one that can be overcome with a little thinking outside the box. If your club is having problems thinking of ways to do service please get in touch with me. I will be glad to talk with you about ways that I have found.

Here is one for all of us: At the Fall Conference which will be held October 204, 2020 at the DoubleTree Hotel in Williamsburg, we will be collecting socks, t-shirts, and underwear (all must be new and packaged), as well as toiletries. These items will be donated to Stand Up For Kids, an organization to help homeless and less fortunate kids. Please donate, these items are so well needed and will be a service project your club can contribute to.

If you should have any questions, please Email me at mrdurbin@cox.net or call me at 757-472-2495. We Serve.

Lion Mary Durbin, GST Coordinator

District Governor

I have been asked about my vision and my mission statement for Lions for the District for the coming year. This difficult for me as I see it but I am having a little trouble putting it into words that everyone will recognize and understand. Our communities need us and need us to be there for them. How we can help in the future in a technologically challenging environment is a challenge that is even harder when the technology keeps moving at such a fast pace and some of us are no longer capable of moving at the same pace. And yet we have children and grandchildren, colleagues and friends who are well versed and well schooled in this new technology. Bringing our ideas to those people who are not Lions and asking them to show us how we can use these new technologies is our most difficult tasks. Our mission statement is still unchanged: We Serve! That is what we do and what we enjoy doing. The gift of hope to others is one of the best gifts that we can give someone. My vision includes Lions accepting, adapting and changing their meetings, their programs and their practices to embrace this new environment. It will require us to change that is certain. We must not only be in harmony with ourselves but also with the environment that we are working under. This environment we are facing now has many influences and we must all change, but as is true with all Lions. You can choose how your club and your lions change to meet this new environment. Not all of the changes a club makes will fit all clubs and My thoughts and ideas and beliefs are not yours. My willingness to adapt and think outside the box may not be the same as you and your club. That does not mean any of us are wrong. We are Diverse but United in a common cause. We practice Kindness by listening and accepting others for who they are and how they think. This diversity allows us to blend into an organization that is in Harmony with our Lives and our Community and brings the melody to the harmony and allows the Lion Song to be one of the strongest messages to our communities. That message is: By working together and helping others without benefit to ourselves we will build a tomorrow filled with Hope and Kindness and everyone is treated with Dignity and Respect.

Lion Scott Durbin
District Governor 24 I



LEADERSHIP CORNER

Planning is an important function in the growth and development of Lions Clubs. Without a plan one can wander aimlessly in the wilderness. Strategic Planning is about the future impact of decisions made today. Leaders must have a plan that examines the necessities of today and tomorrow in light of your club's vision, mission, values and goals. In order to fully implement change, satisfy members, and promote teamwork within your club, strategic changes must be made that are driven by a clearly articulated vision, mission and purpose.

During my time as president of the Farmville club, I developed my strategic goals around the following vision; *Make a positive difference in our community locally and globally. Engage members to pursue excellence in service, strengthen membership, and increase visibility of club activities.*

If you are a current leader or rising leader, do you have a vision of how you are going to fulfill the obligations of your leadership position? Need Help? Ask!

Once you know where you want to go then you can develop a plan on how to achieve your vision. Next month I will expound on step two- themes to consider when developing goals.

Anything worthwhile takes hard work in the form of lots of thought, study and diligence to achieve. Our hard work as Lions can produce life changing services that will make a positive impact today and in future generations. What it takes are inspired Lions Leaders with a clear and focused vision.

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District Governor's Schedule

September

- 1 Williamsburg Host
- 8 SEVA Fil-Am
- 16 Thalia (Zoom)
- 23 Oceanside-Lynnhaven-Golden
- 25-27 Canada/USA Forum
- 28 Churchland, Western Branch

October

- 2-4 District 24 I Fall Conf
- 22 Bon Air-Man-Mid And Brandenmill-Midlothian

November

- 6-8 24-L Fall Conference
- 15 Virginia Pin Swap - Winchester

Dear Fellow Lions,

Well we made it through the first couple of months. Lions in MD 24 are having their Fall Conferences and our social butterflies are out and about and saying hello to everyone. And doesn't it feel good? Speaking to people and seeing the sparkle in their eye, the joy in their voice and the sarcasm in their words. (Sorry it just comes out sometimes.) And yet we find time to laugh, to debate, to critique and to praise. And we see each and every one smile, sigh and just feel good.

There is no cure all for everything that happens. There is no quick fix for things we find that are wrong. (Although there is always one person who knows all the right answers... at least they tell us they have them.) But being able to talk in person and get that social feeling of how others are doing and how we can help them just by being in their presence is one of the great things about Lions. Keep Working Lions, keep finding new ways to rub elbows, greet with open arms and give those great air hugs and air high fives. Enjoy life my friends and say a good word to everyone you meet – even if they don't understand the word. As Always, See Ya Soon!

Clarence, TCEL

Have you had a meeting?

No, Have you thought about

Teleconferencing? There are several free services.

Online web meetings? There are many alternatives.

Picnics or events? There are several different places with large pavilions that members can be very spread out and still meet.

Parking lot meetings? Yeah pull into a mall parking lot at the back corner and each of you stand by your car and discuss events and activities.

Just some thoughts.

How about helping your neighbors and community?

You could call a children's ward and ask if the children can come look out the window and you can all be in the yard with get well signs and happy cards and wave to them letting them know you care.

Or maybe visit a senior center and wave to them from outside with cards wishing them well.

You can also do a contact free delivery. Drop a basket off and ring the bell then return to your car and wave to them as they come out to get the basket.

Just a few ideas to get Lions thinking outside the box and provide service to their communities and get together to plan more service.

In Memory

Please keep in your thoughts and prayers these Lions, their families, friends, and Clubs.

Brookville Timberlake

Lion Franklin H Whitten

Newport News Warwick

Lion C. Eugene Harrell

Tappahannock

Lion George Butler Elliott

Virginia Beach TownCenter-Blind

Lion Lucius "Buck" E. Steere

Williamsburg Host

Lion Thomas Flanary

Welcome to our New Lions!

Clarksville

Karen T. Bona

Anne E. Brager

Sponsor: Lion Jane Lloyd

Sponsor: Lion Nathaniel G. Hutcheson Jr.

Powhatan

William E. Melton

Sponsor: Lin Betty Bowman

Southeaster Virginia Filipino American

Laticia Dale

Yvonne De Los Santos

Sponsor: Lion Guia Caliwagan

Justine Reyes-Ford

Ben-Hur A. Solaria

Sponsor: Lion Guia

Sponsor: Reymond Pascual

Caliwagan

Flo V. Villania

Sponsor: Lion Norrie Hoff

Virginia Beach Oceanside

Lynne M. Westermeyer

Sponsor: Lion Homer Cook



Fall Conference 2020 Training Classes

DoubleTree Hotel, Williamsburg

Saturday, October 3, 2020

Session 1: 9:00 AM – 10:00 AM

LCIF Club Coordinators

PDG Heather Jones-Lancto, District LCIF Coordinator

Getting to understand your Foundation, what it can do for your club and what your club can do for LCIF. Giving you the tools to provide a presentation to your club. LCIF's history and operations. How to request a Melvin Jones Fellow, what grants are available, how to make a donation, and a basic overview of Campaign 100.

Diabetes Project Ideas for Clubs

Lion Don Butts, District Diabetes Chair

Diabetes is a signature cause of Lions and Leos around the world. Serving in diverse communities, we see and feel the effects of diabetes and are doing something about it. Join us to explore service planners and other resources designed to help you and your club get involved with diabetes efforts in your community.

Service & Reporting Made Easy

Lion Mary Durbin, GST; Lion Homer Cook, Dist. Secretary

Lions are facing challenging times during this world-wide pandemic on how to continue meeting the needs of their communities. Join us to hear how other Lions Clubs are stepping up to the challenge and share successes from your own club. Let's celebrate our success by reporting our service projects on MyLion. LCI has made some changes that will make your life easier.

24-I North American Membership Initiative

DG Scott Durbin; PDG Donna Weiler, GMT

Our International Director, Robert Block will present an overview of NAMI and why the program is so important to our association. DG Scott and PDG Donna will outline the process, committee structure and the specific steps our district will take over the next five years to meet our goals. Discover how your club can help support this LCI and District membership initiative.

Session 2: 10:15 AM – 11:15 AM

Sponsoring a Leo Club

PDG Ann Ragland, Multiple District 24 Leo Chair

Is your club interested in sponsoring a Leo Club? Come to this class to learn the six steps to sponsor a Leo Club and your Lions Club's financial obligations. Find out what the roles and responsibilities of the Leo Advisor, how to recruit members and select club officers. Finally, discover resources and training modules available to support Leo Advisors.

Social Media including Lions Everywhere

Lion Nina Ambrose, District Public Relations Chair

Social media is an incredible resource for developing relationships, expanding your network and delivering inspiration – instantly. Optimize your online presence and share stories of your kindness in action. Learn basic guidelines your club should follow, ideas of what to share, and how to engage your audience.

Lions Learning Center

Lion Helen Person, Region Chair

Now is the perfect time to catch up on all those Lions training classes you've been meaning to take but just didn't have the time. We'll show you how to easily access the Lions Learning Center through your Lions Account. Course categories include: Club and District Officers, LCI Programs and Services, Interpersonal Skills, and Managing Your Team. You can also check out our local training schedule.

Preparing to "Just Ask"

PDG Beth Stevens, GLT; Lion Mack Stevens, Region Chair

There's a lot to do before you Just Ask people to join your Lions Club! How you ask is just as important. Are you prepared for the prospective member's questions? Will your answers inspire this person to join your club? Do other members of your club have the same fears. We'll go through the steps in the Just Ask manual and add our personal suggestions as experienced recruiters. Come let us help you work through the process of developing your own brand of "elevator speech."