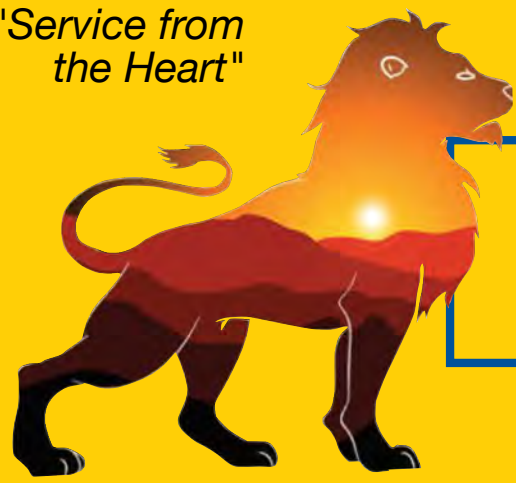


"Service from  
the Heart"

The official newsletter of Lions of Virginia District 24-I



# LIONS



# ROAR

Connecting the clubs, communities & needs for the  
Lions of Central and Southeastern Virginia. We Serve!

VOL.4, NO. 7

FEBRUARY 2022

## GOVERNOR'S MESSAGE

District Governor Greg Cole

During my professional career as a leader, I have tried to follow ten pillars of leadership that I found during my studies for my MBA. Please excuse the fact that I cannot site and give credit to the person who wrote these. It has been just a little time since learning them.

I have found that in times of crisis or difficulties, following these pillars have strengthened the company or organization I am leading. These same pillars can be used in our clubs to achieve leadership successes.

1. Leaders must be willing to be highly visible during a crisis.
2. Leaders must be willing to take a stand based on their vision and their values.
3. Leaders must be willing to be fully engaged with four focus areas of their being; physical, emotional, mental, and spiritual.
4. Leaders must be willing to build deep pockets of social capital by designing a network based upon diversity.
5. Leaders must be willing to overcome the growing tide of cynicism in an organization and define an upbeat style of leadership.
6. Leaders must be willing to push the edges of innovation.
7. Leaders must be willing to show people that they love and care for them.
8. Leaders must be willing to listen to the grapevine and then build a sense of community based upon what is heard. Negative messages can undermine the morale of an organization.
9. Leaders must be devoted to continuous improvement.
10. Leaders must have a plan.



Strategic planning is about the future impact of decisions made today. Leaders must have a plan that examines the necessities of today and tomorrow in light of an organization's vision, mission, values, and goals. In order to fully implement organizational changes and promote teamwork, strategic changes must be made that are driven by a clearly articulated vision, mission and purpose.

Clubs should be beginning the process of selecting leaders for the 2022/2023 Lions year. This is a very important process that needs to be given much consideration and thought. The impact of poor decisions can take years to recover from and be devastating for clubs. Lions that are nominated and elected to leadership positions for the 2022/2023 Lions year should begin immediately in preparing for their year of service. I want to encourage all President, Secretary, and Treasurer elects to attend the officer training that will be offered at the State Convention the end of April 2022 in Chesapeake. This training will help you be better prepared to serve in your position and will also give you the opportunity to learn from experienced Lions. In addition, this is also a great opportunity for Lions interested in serving in one of these positions in the future to get a great introduction to these leadership positions.

As leaders we must serve with a purpose and have a passion for service. It's about the heart! We love to serve and serve with love!

## WHO ARE YOU LIONS?

1st Vice District Governor  
Helen Person

Back not too far from my old stompin' grounds, Savannah sits as the crown jewel of the Georgia coast. There is no such thing there as a stranger. Frankly, everybody's strange in Savannah. It's part of her charm.

In Savannah, locals sidle up to a new face with their hand outstretched and ask you two questions:

"Who are your people?" and "What are you drinkin'?"

That's why people love to visit Savannah. Everybody wants to know who you are, what you bring to the table, and enjoy fellowship with friends be they new or lifelong.

Why do Lions meet over a meal? That's simple. We meet over a meal to strengthen relationships while breaking bread. It's the oldest friendship enhancer in The Book.

The Lions Club in which I grew up has a large clubhouse of which some of you have heard me speak. Out in the back yard, they have a barbecue pit and covered picnic pavilion. Before everyone had air conditioning, it was not uncommon for the club to meet for a picnic. Over hamburgers, hot dogs, and desserts made by the Auxiliary, the Club listened to a speaker, made plans for upcoming events, and left with smiles on their faces. The revel in the warmth of Lions fellowship – and couldn't wait to gather again in two weeks.

The Board met separately from the Club. Their meetings took care of the business of the club rather than having each club meeting be related to business. Oh, sure, the members participated in issues for which a vote was needed, and they had a say in the business brought to the Board. Club meetings were enriching, enlightening, and fun. Never boring.

I want to challenge you and your club to finish the 2021-2022 year with a new outlook on Meetings. Make them Fellowship Gatherings. Leave the Club business to the Board with them meeting separately from the Club while keeping the Club informed.



Perhaps if we approached meetings as Gatherings, we wouldn't have to have 213 workshops on recruitment every year. We wouldn't be recycling club officers in the same positions year after year. We wouldn't be looking at clubs teetering on the brink of extinction because their youngest member just turned 80 years old.

And you wouldn't be having to read yet another piece trying to figure out why Lions Clubs can't seem to gain traction during a time when the need for community service is at an all-time high.

What made you join the Lions Club? Was it to attend another business meeting?

Let's find ways to inject life and fun into our Club Get-Togethers. Invite a prospective Lion to find out what all the excitement's about.

Extend your hand and ask, "Who're your Lions? What are you drinking? Let me tell you about who we are."

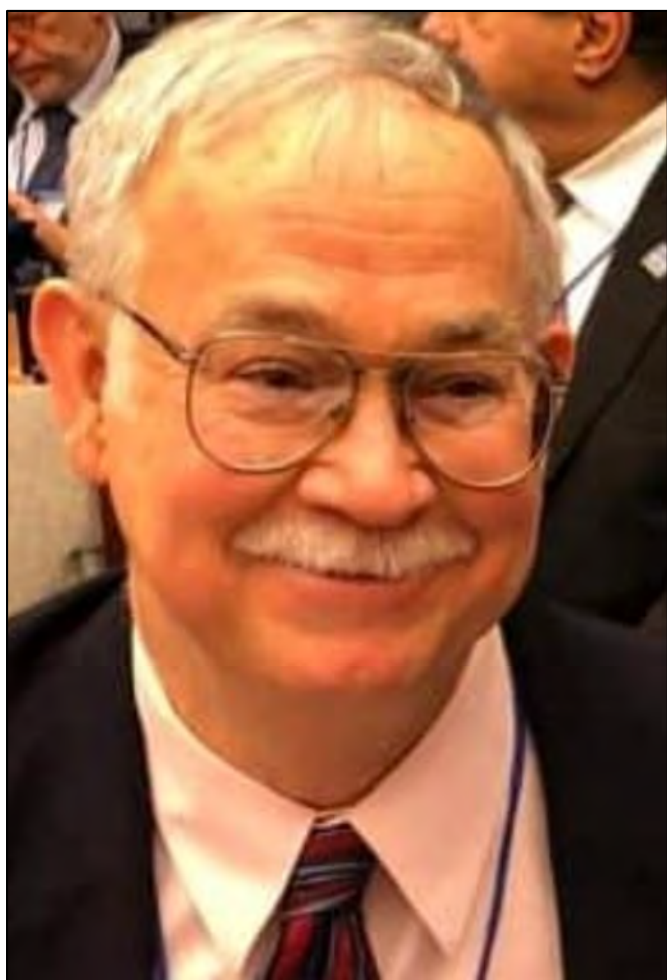


We are Lions.  
We Serve.

## FELLOW LIONS. PLEASE PONDER THIS QUESTION:

# WHY DO LIONS LEAVE?

Homer Cook  
2nd Vice District Governor



Here are a few possibilities.

1. Till death do us part.
  - a. When it is your time to expire, it happens. All we can do is offer comfort to those who remain.
2. People move out of the area.
  - a. Life changes people, where they work, and live. They could stay connected with the club. However, wouldn't it be better for them to find a local club to join? Help them locate a club so they can join a different pride.
3. They want to focus on a different service area.
  - a. Clubs can become entrenched in specific service projects and fail to evaluate alternatives. Talk with the club regularly and see if they are willing to explore additional projects.
4. The club is not performing service.
  - a. This is a sticky subject. Our motto is not "WE Eat" nor is it "WE Meet" it is "WE SERVE". I feel that the club should evaluate themselves and determine why they are not providing service. Some clubs write checks and I agree that funds are needed to help the community. If a club does not want to perform hands on service, could they join with a club that provides service, but is short on funds? This sounds like a win for both clubs and the community.
5. Club politics.
  - a. You will always have minor disagreements. Get the parties to sit down and talk about it. You may need to make the club aware of the issue so it can be resolved. An internal feud can severely damage a club.
6. District politics.
  - a. The district is one large rice bowl. However, sometimes it seems like we have a bunch of small rice bowls and people protect them. Additionally, some people may feel that they have more say about the large rice bowl and how the rice is distributed. The DG, and district as a whole, gets to make that decision. The Zone and Region chairs need to ensure that the district leadership knows what is important to the clubs.
7. Lions are no longer providing value to me.
  - a. The club should ask what has changed? Has the club stopped providing service? Has the club stopped providing the service that attracted that Lion?

When your club loses a Lion try and ask them why they are leaving. If you do not find out why a person has left how will you know if it was a problem with the club that needs to be changed.

We are a great organization that provides meaningful hands-on service. However, like all good organizations we need to examine the way operate so we will stay relevant.

Ideas are like seeds; they are dormant until you do something with them.

How can the district help your club?

## GLOBAL SERVICE TEAM



Lions,

It's not too late to report your club's service project to be entered into the District Governor's Service Challenge Drawing. All service projects must be entered in MyLion by February 10, 2022. I'd appreciate an e-mail to [lionstevens@cox.net](mailto:lionstevens@cox.net) outlining the project, number of club members participating and the percentage of membership that served in the project. Remember, to upload a photo when inputting the data. DG Greg has stated these funds are unrestricted for your club to use wherever needed. Speaking of service reporting, we are now at 68% of our clubs reporting service. Recently, I had the opportunity to help my club report.

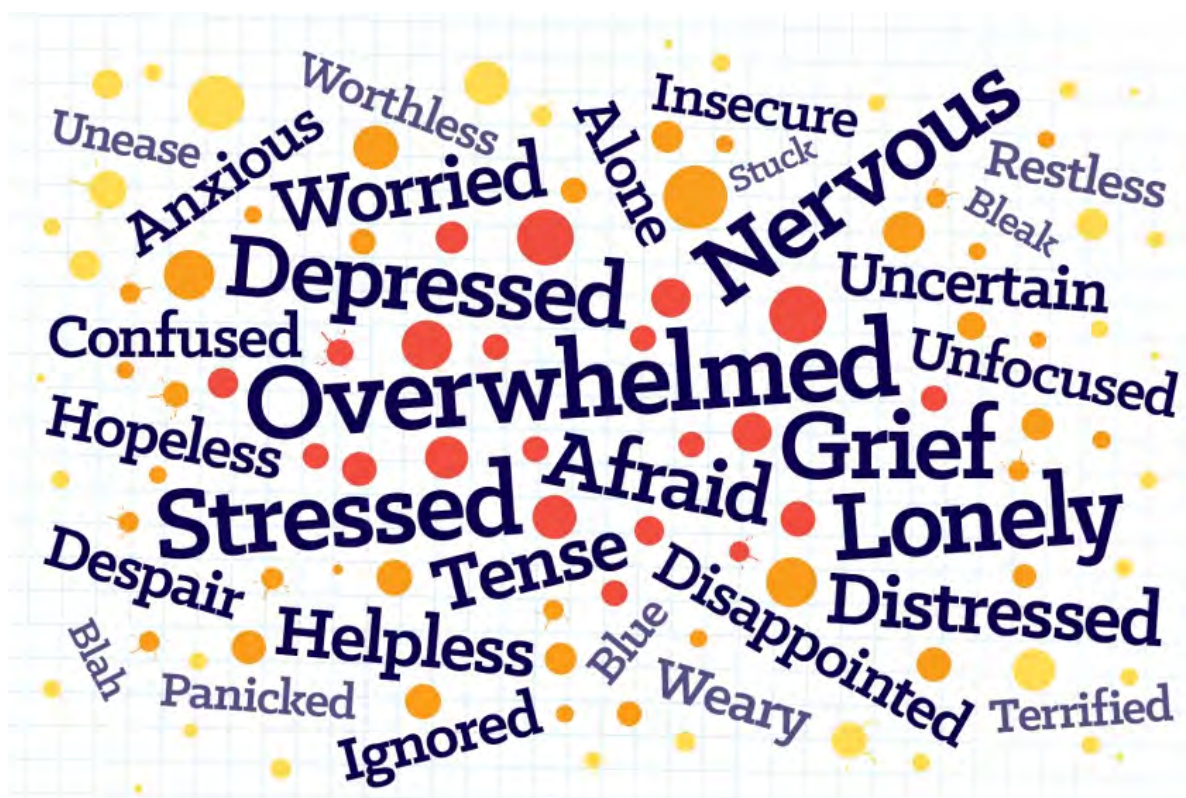
MyLion is actually much easier to manage than the Learn system. If I can do it using screen reader software, I know you can do it too! We cannot allow obstacles to get in the way of our service. Gathering and reporting project information is about telling our story to our members and the community. Our members volunteer for a variety of reasons: some members want to make a difference in the community, some like the social aspect of volunteering with friends, and some members like the opportunity to develop leadership skills. Despite the individual's reason for volunteering, I believe one thing most of our members have in common is that they like to see and hear the value of their donated time to our organization. The only way we can acknowledge this contribution is by tracking statistical information. I know this data gathering isn't for everyone. It can be time consuming if you allow it to pile up. But, if it's part of the job that you agreed to do for the club you should fulfill your obligation. If you're not good at it – ask for help. I'd be happy to help or direct you to someone who can assist you. As always, the teamwork makes the dream work. We've already proven this saying with the recent recognition by Lions KIDSIGHT USA, See Clearly Project. District 24-I was fourth in the Nation in children's eye screenings and five of the Top 10 Clubs in MD 24 are in our district. Check out the announcement in this newsletter for full details. Congratulations to all the Lions who assisted with children's eye screenings. You truly made a difference to the kids. THANK YOU. During Winter Conference we'll be writing notes of appreciation to service members to be distributed by the USO. It's an easy idea that you can share with your clubs. Please join me in the morning for the Service from the Heart training session. Here's the description:

**Service From the Heart** PDG Beth Stevens, GST

Melvin Jones used innovative and creative techniques to found Lions Clubs International. As today's Lion Leaders we must continue that same mindset to maintain our strong tradition of "Service from the Heart." Join this interactive class where we'll discuss transforming creative ideas into realities, ways to overcome club obstacles to innovation, and strategies to connect members to our mission and communities. Please bring a unique service project idea with you to share during our group exercise.

Together in Service,

PDG Beth Stevens



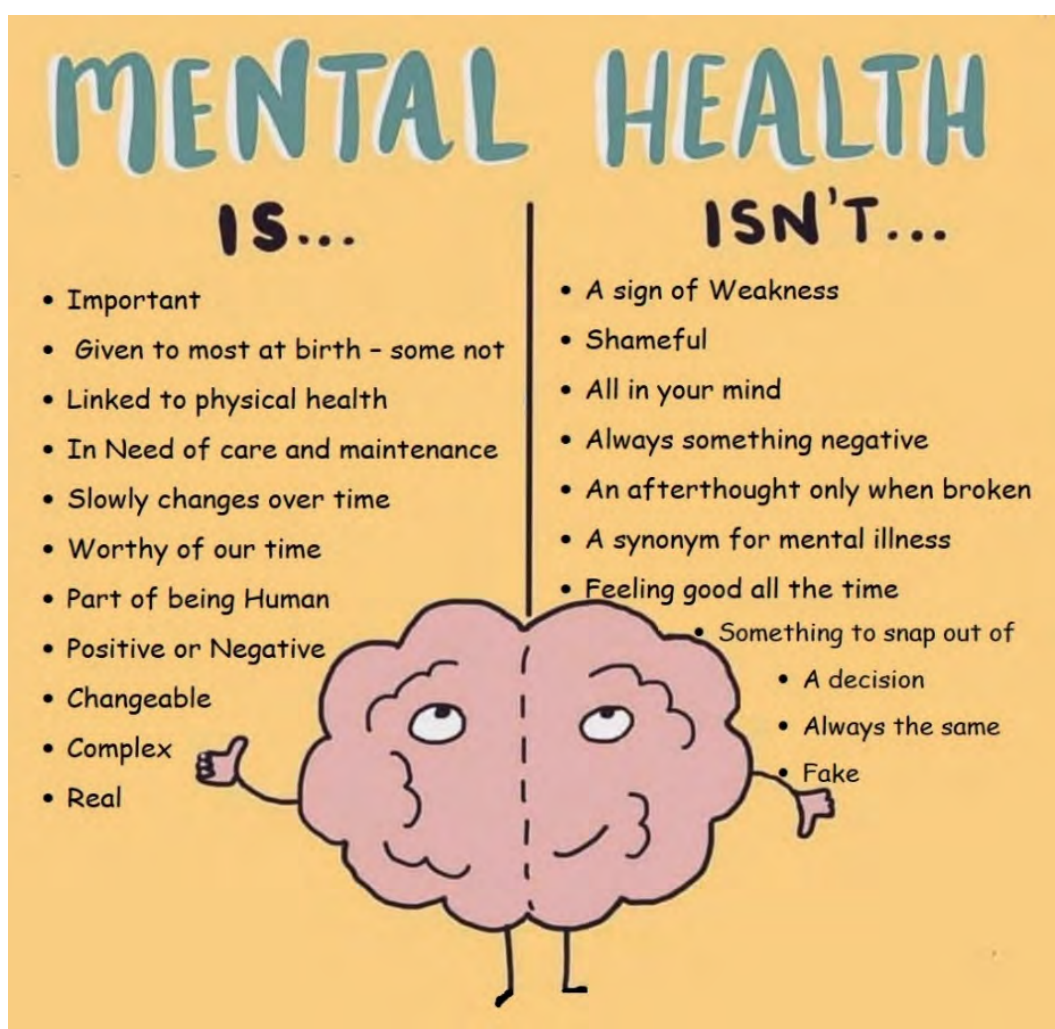
## SOCIAL EMOTIONAL

## LIONS

Lions Leadership

The past two years have brought to light that we, as a society, need to pay much closer attention to our mental health. The isolation of lock down, the barrage of media coverage of pandemic statistics, the constant debate of recovery methods, the distrust and disrespect of leadership and the uncertainty of when this will all come to an end has put people on edge worldwide. Now, imagine you are 13 years old about to enter high school next year.

Our school system has emphasized that we need to be empathetic to the plight of our students. We have to get students to overcome these feelings and concentrate on learning. In fact, concentrating on learning may reduce these feelings. The problem is some students have a better environment at school than at home. We have coined a new term known as Social Emotional Learning. As a Leader in the Lions Club, we should realize that some of these same feelings are being felt by our Lions Club Members.



A spotlight was put on Mental Health during the Olympics when Simone Biles left the gymnastics team to protect her Mental Health. She said "We have to protect our minds and our bodies - not just go out and do what the world wants us to do. I'm sure this decision wasn't easy but imagine the eyes of the world and public opinion on you constantly. Do we put this kind of pressure on our Lions? They have successfully run a project or held an office for the past 9 years. It is expected they will do it again next year and they never mess up. Do we offer to take over once in a while? What if they do mess up? What if they are having personal issues we know nothing about? What if they want to try a different position on the board? Are we challenging their growth potential?"

We have been encouraged to gear our lessons emphasizing 5 areas of Social Emotional Learning:

- Self-management
- Self-Awareness
- Social Awareness
- Responsible Decision Making
- Relationship Skills



It's the same on any team – Baseball or the Boardroom, school, or Lions. How teammates work together and fill in for each other gets the job done. Awareness of situations and surroundings, feelings or pressures allows us to be present and help when needed. This support can make all the difference. I try to think of my Lions Colleagues as family and when words are exchanged and feelings are hurt, you can escape for a while, but you can't replace your family. WE SERVE TOGETHER!

We need to be aware of the stresses our fellow Lions are under. We need to offer and ask for help when we are under stress. As a TEAM, Together Everyone Accomplishes More. Communication is key - be flexible, think outside the box. We can let this Pandemic run our lives or we can do what we have always done. We find new ways to help people in our communities safely.

## Lions of District 24-I

### WE HAVE A PROBLEM

Global Membership Coach Mack Stevens

The communities we live and work in, perceive Lions as a small group of older Caucasian men who give away money. Lions give big checks to a deserving group or people who are in dire need of money. They are nice guys but how does that affect me? I have no money, I don't like where they meet, I'm not quite as old, Race doesn't matter to me, I don't look good in a yellow vest, I can't sing, I'm unsure of what else they do, I don't have time for meetings, and they don't need me.

How the public perceives us is how we are to that person. After attending a meeting, a satisfied customer will tell an average of 4 people, but a dissatisfied person will tell an average of 11 people.

PERCEPTION IS OUR PROBLEM! John Adams said: "Every problem is an opportunity in disguise." It is a problem that is amplified by the fact that we are in the middle of a Pandemic. At a time when the public needs us most, we are having trouble conducting business. MORE OPPORTUNITY! Currently, many people are looking for constructive ways to get out and help causes safely.

So, what are WE going to do about it? How can we change public perception? Can we still offer support to groups and people who ask us for our help? Could we do it without a GIANT Check? When you write your kids a giant check, does all the money go to pay the electric bill or might some of the funds be used for chocolate ice cream? What if our Lions Club purchased the materials for the new roof and asked a group of contractors to volunteer with our club to put the new roof on? What if that saved enough money to fix the sink as well? What if we had a follow up project in a week building a wheelchair ramp and invited a few of the contractors to help again. What if some of those volunteers joined our Lions Club? What if we promoted these projects and needed people to design, print and put-up posters, send emails, contact the media, take pictures, provide refreshments, or talk about Lions. Almost every project has the potential to provide 30 or more volunteer opportunities if you get creative. One thing is certain though, people won't help if you don't ask.

#### ASKING FOR HELP

Excerpts from 4 Tips to Effectively Ask for Help—and Get a Yes by [Jeffrey Davis M.A.](#)

Why Is Asking for Help So Hard?

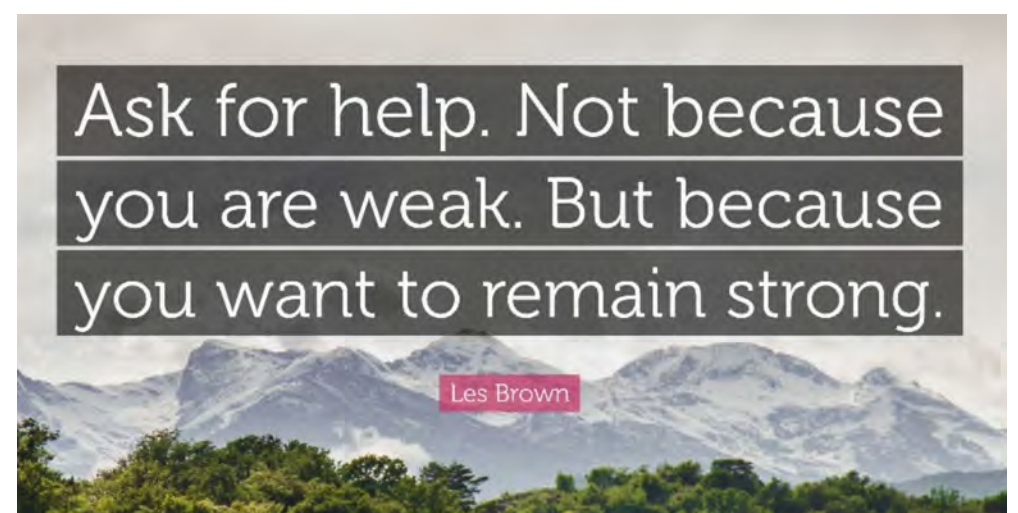
The primary reason is fear. We fear that we'll be turned down, laughed at, or thought of as weak. Though these fears are usually unfounded, we hate to ask for help because this seemingly simple act carries several high social risks: rejection, vulnerability, diminished status, and relinquishing of control. In the face of these threats, fear overrides reason and, as studies in neuroscience show, this risk of emotional pain activates the same regions of the brain as physical pain.

Another reason why asking for help seems so hard is that we are terrible at articulating our needs in a way that someone can offer constructive aid. This is partially due to a cognitive bias called the illusion of transparency, or the mistaken belief that our feelings, thoughts, and needs are obvious to other people. Too often, we wait for someone to notice our telepathic plea for help and inevitably get frustrated when no one does.

4 Tips to Ask for and Get Help

Here are some simple tips to empower you to effectively ask for the help you need and ensure that you get a yes in response to your thoughtful request.

1. Be concise and specific. Try to communicate your request as clearly and concisely as possible. There is no need to over-explain: simply describe what the task is, why it matters, and how the person you're asking can contribute. Try to be as specific as possible so they know exactly what it is they will need to do and can accurately judge how much time and energy the task will take. Furthermore, be willing to negotiate. Let them decide how much support they can offer and try to find a mutually beneficial solution.
2. Don't apologize for asking for help. No one gets excited about a task that you feel the need to apologize for. Apologizing makes it seem like you're doing something wrong by asking. It casts the task in a negative light. Don't minimize it with phrases like "I hate to ask..." or "It's just a small thing." This suggests that their assistance is trivial and takes the joy of accomplishment out of helping. Similarly, don't ask them to do you a favor. This can make people feel obliged to say yes.
3. Make it personal, try not to ask for help over email or text. Try to speak face to face or call. Studies show that face-to-face requests are 34 times more successful!



Make your request more personal by explaining why you need the person's skills or expertise for this task. Studies show that when people are asked to "be a generous donor"—rather than simply asked to donate—they are more likely to say yes and donate more time or larger sums.

Finally, don't emphasize reciprocity. Most of us think we can sweeten the deal with the promise of a returned favor but, this kind of language makes your request feel transactional. People don't like feeling indebted to others and are more likely to help you if you show genuine appreciation for their help rather than assign their efforts a monetary value.

4. Follow up with results. Beyond expressing your gratitude, you should follow up the tangible results of their aid. As much as we'd like to think that acts of generosity are their own reward, the reality is that people long to feel effective. We want to feel that the work we do and the help we give matters. Take the time to show people why their support not only matters to you, but how it makes a larger impact on your life, work, or community.

Next time you need some help, remember that there are more people than you think who are eager to lend a hand. More importantly, use these suggestions to ask in a way that empowers you and the person you're asking to reap the rewards of generosity and collaboration.



District 24-I 2021-22 Calendar of Events MD24, District Meetings, DG Official Visits, Club Fundraising and Service Projects				
Date	Time	MD 24 ,District 24I events,	Location	Confirm
<b>JANUARY 2022</b>				
<b>Jan 11, 2022</b>		Region 4, ZONE I Meeting TBD <b>Cancelled</b> ZC Shelia Chewing	Roma's Restaurant Tappahannock	
<b>Jan 13, 2022</b>	7-8:30	<b>Zone K Meeting:</b> with ZC Joy Richardson	Angelos Restaurant & <b>ZOOM</b>	
<b>Jan 14-15</b>		<b>MD 24 COG Meeting Pre-Convention Site Visit</b>	Delta Hotel; Chesapeake	√
<b>Jan. 26, 2022</b>	6 pm	<b>Zone J Meeting-</b> ZC Brent Bohannon	Anna's Pizza in Poquoson	
<b>FEBRUARY</b>				
<b>Feb 4, 2022</b>		<b>Winter Conference: Registrations With Luncheon Cut-off date.</b>	Lion Dr. Kate Richmond James City Lions Club	
<b>Feb 8, 2022</b>	6 pm	<b>Cancelled: James City Charter Night</b>	Colonial Heritage Club House	√
<b>Feb 17, 2022</b>	7 pm	New Kent Lions - Bland Contest	Providence Forge Presbyterian Church	
<b>Feb 18, 2022</b>	7 pm	<b>LCIF Campaign 100 Auction and Celebration with PIP Frank Moore</b> IPDG Scott Durbin or PID Hauser Weiler	Holiday Inn Gateway Williamsburg, Va	
<b>Feb 19, 2022</b>	9 am – 4 pm	<b>District 24I Winter Conference Host: James City Lions</b>	Colonial Heritage Clubhouse Williamsburg, VA	√
<b>Feb 22, 2022</b>		<b>Norfolk Host Charter Night</b>	President Karen Gearreald	√
<b>MARCH 2022</b>				
<b>Mar 4-6, 2022</b>		<b>MD24 Regional Lions Leadership Institute-RLLI</b>	Holiday Inn Valley View	
<b>March 6, 2022</b>	2-4 pm	<b>Varina Lions Club Bland Contest</b>	Four Mile Creek Baptist Church	
<b>March 10, 2022</b>	TBA	<b>Zone J Meeting</b>	To be announced	
<b>March 11, 2022</b>	6-9 pm	<b>Zone D Bland Contest: Lion Bob Rietze</b>	Clarksville VA	
<b>March 18, 2022</b>		<b>COG Meeting and DGE Training</b>	Roanoke MD 24 Office	√
<b>March 20, 2022</b>	1PM	<b>BMW BAMB RJR Clubs Bland Contest</b>	Brandermill Church	
<b>Mar 25-27, 2022</b>		<b>Central VA R 1,2,3 and Southeastern VA R 4,5,6 Lions Bland Contests</b>	Dates, Location and time to be announced	
<b>APRIL 2022</b>				
<b>April 28- May 1</b>		<b>MD 24 LOV State Convention</b>	Delta Marriott Chesapeake	
<b>April 29, 2022</b>	7 pm	<b>MD24 Bland Music Scholarship Contest</b>	Delta Marriot Chesapeake	
<b>MAY 2022</b>				
<b>May 17, 2022</b>	TBA	<b>Zone J Meeting</b> with Brent Bohannon	To be announced	
<b>JUNE 2022</b>				
<b>June 1-4, 2022</b>		<b>LITPC Alternate Site Pin Swap PTCV Host: PCC Chet Kramer</b>	Doubletree Williamsburg, VA	

If your Lions Club, Zone, or Region has an upcoming meeting, Bland Contest or Charter event during Lions Year 2022, please let Lion PDG Ann Ragland, Cabinet Secretary know the date, time, location of the event. *Welcome February.*

Key: √ = confirmed

	MD 24 / District
	Club Fundraiser/ Service
	Club Visit by DG, 1VDG, 2VDG
	Completed event

Call Cabinet Secretary Ann Ragland to Schedule a DG, 1VDG, 2VDG Club Visit, or a Region, Zone Meeting or Club Event or Project

District 24-I Winter Conference  
February 19<sup>th</sup> from 9 am to 4pm  
Colonial Heritage Clubhouse  
Williamsburg, Virginia.



Host: James City Lions Club

Registration Forms must be received by February 4.

Mail to Lion Dr. Kate Richmond to guarantee Luncheon Buffet  
and Wine Social Tickets are available.

- ❖ You'll enjoy a choice of educational sessions by our FDI certified Trainers
  - GMT Mack Stevens, GST Beth Stevens, 1VDG Helen Person, 2VDG Homer Cook.
- ❖ Special LCIF Guest & Luncheon Speaker, PIP Frank Moore.
- ❖ 3<sup>rd</sup> Quarter Cabinet Meeting and Service Project with GST Beth Stevens, PDG.
- ❖ A Wine and Cheese Social following the afternoon Cabinet Meeting.

*Come with a Purpose and Leave with a Passion to Serve with Love.*

## SERVICE SPOTLIGHT

**The Northumberland Lions Club** had a busy December and January. Lions Rita Johnson and Junior Fisher worked with Social Services to provide gifts for two Senior Citizens and three Children in our community. Lions Todd Thomas, Bob Holley, Junior Fisher, Eddie Rittenhouse, Robert Pickett, and Shelia Chewning have been delivering and picking up medical equipment to residents of Northumberland and adjacent counties.

All of the Northumberland Middle School Peace Posters are on display at the Northumberland County Library during the month of January. Club members donated to the purchasing frames to hang them in. After the show the frames are being donated to the Middle School Art Program. Lion Rita Johnson worked with the Middle School Art Teacher to make this happen. Lion Nancy Brown worked with Lion Rita to hang the posters.

We sold out of Fruitcakes this year this is one of best fundraisers. We are fortunate to have local businesses that sell them for us. Lions Junior Fisher, Eddie Rittenhouse, Al Hooker, and Robert Pickett worked together to distribute, redistribute, and collect the funds for this project.

All members of the Northumberland Lions Club have been picking up trash in their communities to help beautify our county and keep the water ways clean. Every member has pledged to pick up trash along a mile stretch of roadway in their neighborhood the week of January 16 to January 23. We will have cleaned at least 21 miles of roadway in one week.

In the coming months we will continue with lending medical equipment, cleaning up the roadways, and looking for additional ways to serve our community.

**The Lancaster County Lions Club** conducted a very successful Operation Christmas Basket in December 2021. TriStar of Kilmarnock hosted the Club's food collection efforts outside their store. Lion Dale Griggs, who chaired the collection efforts reported "We collected over one-half ton of food and turned it over to the Healthy Harvest Food Bank for distribution to the less fortunate in our community."

In the second phase of the operation, Lion Ernest Palin reported "We identified four local distribution organizations: White Stone Baptist Church Food Pantry, Holy Tabernacle of God Food Distribution Center, Upper Lancaster Community Food Pantry, and Church of the Nazarene in Whitestone, and presented each with a check for \$400 to purchase food and other necessities for the needy.



Pam Ward of Irvington provides a bag of food to Lion Mike Petty at Operation Christmas Basket



Lions Ernest Palin and Mike Petty present check to Pastor Megan Limburg for the Upper Lancaster Community Food Pantry

**Oceanside Lions Club** have been laying low for a while. However, we came out of the den to provide meals for the needy at JCOC last year and it was a roaring good time. We are emerging again on 22 Jan to provide another 80 meals to JCOC. This time we are doing a baked Chicken patty over rice with Stewed Tomatoes, early peas, corn, Fried apples and a banana to start. We enjoy seeing the reaction of the people when they find out that we spent time making something for them to eat rather than providing all prefab food. When you can do a hands-on service project and see how much your members enjoy it. If you are running low on funds remember to ask the two Lions charity foundations for assistance. From what I hear they have money to use on worthy projects. If you make a mistake on filling out the form, they will let you know so you can correct it. You have nothing to lose and your community has a lot of service to gain if you use the foundations assistance.



**Town Center Blind Lions Club** had a busy month in December and nothing, not even COVID, stopped us from doing our service projects. This is a list of service projects. Our Club Collected over 350 articles of clothing, 14 bags of different clothing for stand up for kids. At our club meeting, we packaged 25 zip lock bags containing a few toiletries items, snacks, water, hand sanitizers and handed them a comfort bag to people who are living outside and homeless. A group of our members during the month of December bagged nonperishable groceries 145 bags with 1,810 items total at Salvation Army. We also collected 12 boxes, and 34 flats for recycling in 22 total volunteer hours. We continue to recycle egg cartons, grocery plastic bags, eyeglasses, hearing aids, used iPhone, Androids, Flip phones, and keys every month.

The South Hill Lions Club is taking part in the District Governor's Club Service Challenge from now until the end of January. The District Governor has challenged all clubs and offered a raffle ticket to win an unrestricted cash incentive for those who complete one project from a selected list of 100 possible ideas. The South Hill Club selected donating books to a school library and collecting plastic bags for recycling. The books were donated to South Hill Elementary school this week. The club will collect bags to recycle for a second project. The incentive they qualify for goal will be based on the percentage of members participating and the club donated over 80 books to donate to SHE school library. The bag recycling project is also on its way to having all members participate.

Lancaster High School Leo Club was busy in December. The club kicked off a Food Drive for the Healthy Harvest Food Bank at the first home basketball game of season, anyone who brought in at least four food items got into the game for free. That night they collected over 250 items, the Leo Club members worked the collection table that evening. The following week there was a Homeroom Competition to see which class could bring in the most items that week. Each day at the end of the school day Leo Club members went around the school and collected the bags from each class and counted the number of items. At the end of the week the smallest Homeroom collected the most items. The competition collected 300 items for a total of over 550 items for the Food Bank. Every member of the club participated in the project. The following week the club members collected stocking caps, gloves, scarves, socks, and coats for the Deputy Santa Program. They collected over 70 items for this program, to brighten the Christmas for those in need in Lancaster County.



Pictured: Librarian Debbie Hayes, Vice President Randy Cashand President Lisa Clary.

## LCI KIDSIGHT USA: SEE CLEARLY PROJECT AWARDS

MD24 cleaned up in the LCI KIDSIGHT USA: See Clearly Project Awards!!!

As a Multiple District, we placed **Number 5 in the nation** with 37,355 reported vision screenings, winning a **\$500 prize**, Trophy and Banner Patch which will be sent to CC Donna Weiler

**EACH of our 3 Sub Districts were in the Top Ten** winning a **\$300 prize** each, Trophy and Banner Patch which will be sent to each District Governor:

- 24-C** 3rd in the nation
- 24-I** 4th in the nation
- 24-L** 9th in the nation

MD24 was the **ONLY** Multiple District to have all the sub-Districts qualify in the Top Ten. These funds will be a great help toward our vision screening projects in Virginia.

Finally, I just received word that the following **Lions Clubs** were **Top Ten Award winners** in MD 24 and will receive a Banner Patch:

- 24-C:** CAVE SPRING, POUND, SMITH MOUNTAIN LAKE
- 24-I:** **AMHERST COUNTY, VIRGINIA BEACH HOST, VA BEACH PRINCESS ANNE, VA BEACH THALIA, VA BEACH TOWN CENTER BLIND**
- 24-L:** CULPEPER MID DAY, BAYSE BRYCE MOUNTAIN

**Congratulations to all Virginia Lion Screeners for a job well done!** Please spread the word to our Lions through your websites and newsletters so we can all be Proud Lions.

PID Hauser Weiler, MD 24 Sight Chairperson,

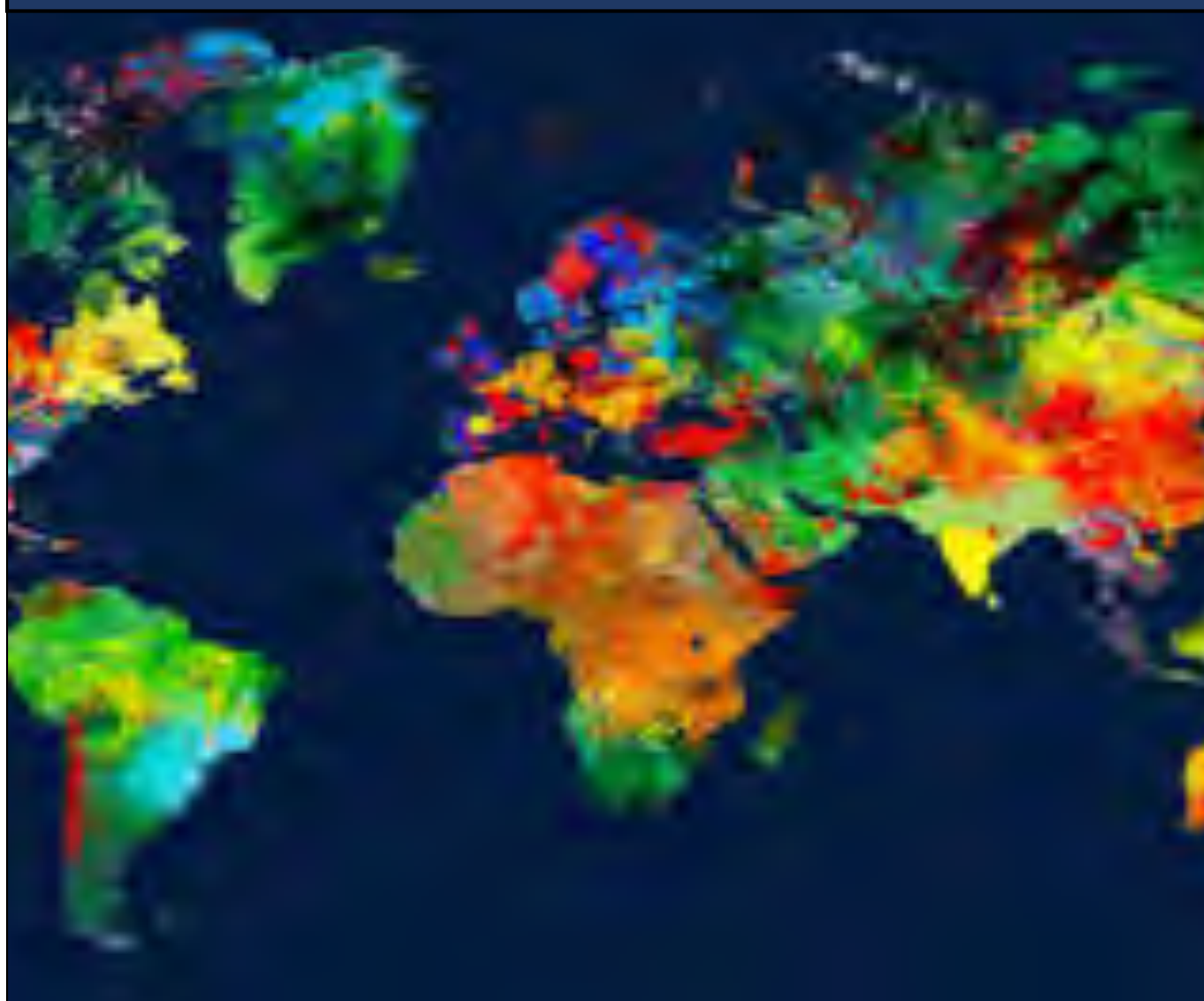
Vice Chairperson, Lions KidSight USA Foundation

## BANNER PATCHES



Celebrating Club Charter Anniversaries Club Name	FEBRUARY 2022 Charter Dates	Years of Service
Chase City Lions Club	February 1942	80
Clarksville Lions Club	February 1941	81
Middlesex County Lions Club	February 1962	60
James City Lions Club	February 1998	24
Poquoson Lions Club	February 1948	74
Hampton Phoebus Lions Club	February 1947	75
Chesapeake Deep Creek Lions Club	February 1970	52
Norfolk Norview Lions Club	February 1947	75
<b>Norfolk Host Lions Club</b>	<b>February 1922</b>	<b>100</b>
Norfolk Wards Corner Lions Club	February 1947	75
Boykins Lions Club	February 1947	75
Smithfield Lions Club	February 1977	45
Windsor Lions Club	February 1979	43
Central Shore Lions Club	February 1959	63
		<b>Total 922 Years</b>

Before the 24-I Winter Conference  
Join Us For Food, Fun and  
Friendship at the  
LCIF Reception & Auction



February 18, 2022  
Holiday Inn & Suites – Historic Gateway  
Williamsburg, Virginia



**EXCITING NEWS FELLOW LIONS!**

The LCI Guests of Honor for the **24-I Winter Conference** this year are **Past International President Frank Moore and his wife, Lion Rita**. He served as International President 2001-2002, has held many significant offices in the International organization, most recently retiring from the position of Executive Director of Lions Clubs International after a successful period of reorganization. Since July 2017, he has been the Co-Chairperson for **LCIF Campaign100** world-wide.

To celebrate his amazing service and his leadership in the **Lions Clubs International Foundation Campaign100**, the **Lions of Virginia** are invited to a

**Reception** in his honor and an **LCIF Charity Auction**

to be held the evening before the 24-I Winter Conference on

**Friday evening, February 18th**

Please see the attached form for registration information and hotel reservations for the weekend.

Join us for the celebration



**LCIF Reception Honoring  
Past President Frank Moore and Lion Rita Moore  
&  
LCIF Campaign100 Charity Auction**

February 18, 2022

6:00-9:30 PM

Holiday Inn & Suites – Historic Gateway

Williamsburg, Virginia

For Room Reservations, call **757-229-9990** and tell them it's for the **LCIF Reception & Charity Auction**. A block of rooms have been reserved for February 18<sup>th</sup> and 19<sup>th</sup> at the Lions Rate of **\$119/night** until January 19<sup>th</sup>.

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

**REGISTRATION:** \$20.00 per person. Hors d'oeuvres, Cash Bar, **Pin**

Checks payable to: **TAPPAHANNOCK LIONS CLUB**

Mail Registration to: **PID Hauser Weiler, MD 24 LCIF Coordinator**

PO Box 849, Kilmarnock, VA 22482

Questions: **PDG Scott Durbin, 24-I LCIF Coordinator**

[sbdurbinpdg21@gmail.com](mailto:sbdurbinpdg21@gmail.com)

As you see with our registration and flyer we are holding an auction in conjunction with our Winter Conference. We are looking for a few items donated to the auction. We are looking forward for to having a great event and spending some fun time with Lions and guests from around the district. It's a great way to contribute to the Campaign 100 and support your Foundation. Please join us, bid high and have a great time as well.

I know all of you have been working hard to contribute to the effort. There are still simple and easy ways to raise funds and donate them. You can always pass the hat at the meetings and then in May donate the combined donations to LCIF at the end of the year and it will represent 100% participation by your club and be honored at LCIF as a 100% club and your club can be recognized on their board.

That is just one of the ways you can raise funds and help Campaign 100. Let me know if there is any way I can help and I look forward to seeing you at the LCIF Auction and Winter Conference.

Lion Scott Durbin, IPDG

LCIF District Coordinator



# IN MEMORY

**Herbert W. Harlow**  
*Cradock Lions*

**Raymond C. Benson**  
*Middlesex County Lions*



## WELCOME OUR **NEWEST LIONS**

### Boykins Lions

Jerry C. Morgan

### Brandermill & Midlothian Woodlake Lions

Robin F. Hoerber

### Cradock Lions

Robert W. Carlisle

### Franklin Lions

Sue Hunter

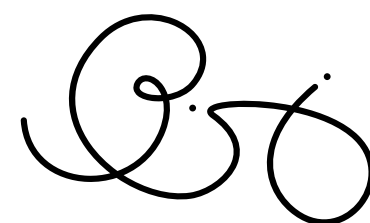
### Hampton Mercury Lions

Anne C. Tucker



**NEED A FLYER, SOCIAL  
MEDIA DESIGNS, OR A  
NEW LOGO?**

**IF IT CAN BE DESIGNED,  
WE CAN MAKE IT!**



**THE BIGI  
COLLECTIVE**

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