

LIONS



ROAR

Connecting the clubs, communities & needs for the
Lions of Central and Southeastern Virginia. We Serve!

READY TO GO FOR THE

GOLD?

District Governor Greg Cole

Is your club up for a challenge? Well, I have laid down the gauntlet. Who will pick it up and race to the finish line? During our district training and meeting on July 10th we unveiled the District Governor's Club of Distinction program. Here's an opportunity for clubs to rise to the occasion and meet the challenge head on and in the process see exciting things happen in your club.

What is this program? For the next three years, your governor team is committed to sponsoring a program that will recognize clubs that earn a level of distinction. This program has been designed to create a well-rounded club with member satisfaction and community engagement in mind. Clubs achieving one of the award levels will earn recognition at the end of the next three fiscal years. The program has five categories with five criteria in each category for clubs to successfully complete. The five categories are Administration, Service, Membership, Leadership, and Marketing/Communications. The complete program is listed in the newsletter.

I would like to see every club make an effort to participate and complete as much of the program as possible. If you want your club to grow and prosper in leadership and service, you won't think twice about participation. After all, "To get what we've never had, we must do what we've never done!" So the real question, is your club encased in fear and doubt, or are you COURAGEOUS AND CONFIDENT LIONS ready to face and overcome challenges

The good news, you are not in this challenge alone. Your district team is ready, willing and able to assist your club in achieving success. Call on us. I would welcome the opportunity to come and visit your club and share my vision and passion for service.

If your club will accept this challenge, please send me an email at liongregcole@gmail.com and let me know your club will be part of a program that will rejuvenate and reshape clubs in District 24-I for years to come.

"Lions are a family like no other. And with our hearts united in service, we will lift up our communities all over the world. Because in times of great need, only a greater passion for service can make the world a better place for all people."



- Douglas X Alexander
Lions Club International President
2021-2022



DISTRICT GOVERNOR'S

CLUB OF DISTINCTION

The District Governor's team is committed to sponsoring the Club of Distinction Program for the next three years. The program has been designed to create a well-rounded club with member satisfaction and community engagement in mind. Clubs achieving the goals listed below each year will earn recognition at the end of each of the next three fiscal years. Let's all work together to unite the Lions Clubs of District 24-I to all become Clubs of Distinction.

ADMINISTRATION

1. The Club will Conduct an annual strategic planning session by October 1, 2021.
2. The Club will meet all financial obligations including LCI dues, MD dues, IRS tax filing
3. Conduct engaging monthly membership meetings and post fun pictures in MyLion
4. At least two members of the club will participate in all zone, region, and district meetings
5. Report incoming club officers in MyLCI by April 30, 2022

SERVICE

1. Club creates one new community partnership by conducting a Community Needs Assessment by December 1, 2021
2. Club initiates one new service project in one of these areas: vision, diabetes, childhood cancer, environment or hunger
3. Club conducts at least one hands-on service project per quarter.
4. Club participates in district sponsored service projects announced by the GST
5. Club reports service projects in MyLion by the 30th of each month

MEMBERSHIP

1. Report membership in MyLCI by the 30th of each month. (Reports are required each month even if there are no changes in the membership)
2. Conduct at least one membership growth event by December 31, 2021. Consider a second event in the Spring.
3. Add at least four new members for Lions year 2021 – 2022
4. At least three new members and their sponsors achieve the Proud Lion – Proud Sponsor Award
5. Build a prospective member list adding three new names each month and invite guests to club events.

LEADERSHIP

1. All club officers participate in their respective officer training at a district sponsored event or on the Lions Learning Center by 10/31/2021.
2. One club meeting dedicated to membership training. Check the attached resource list for ideas.
3. At least three club members attend training at Fall or Winter Conference.
4. All reported new members in club need to complete the New Member Orientation
5. Club GLT reports training to District GLT each month.

MARKETING/COMMUNICATIONS

1. Club utilizes at least one social media platform
2. Club has up-to-date marketing materials: business cards, club brochure, flyers, display board, voicemail
3. Club sends out press releases to local media featuring signature projects
4. Service photos posted in MyLion at least 4 times by March 31, 2022
5. Club sends at least one article about a service project for the district newsletter by April 1, 2022

AWARD LEVELS

GOLD – Club successfully 100% of the requirements in EACH category.

SILVER – Club successfully completes 4 of 5 requirements in EACH category.

BRONZE – Club successfully completes 3 of 5 requirements in EACH category.

VIRGINIA IS FOR LOVFers

1st Vice District Governor Helen Person

Every year Lions throughout MD24 are like a pack of wild dogs selling LOVF raffle tickets to friends, neighbors, co-workers, strangers on the street, and their mothers-in-law. The ticket stubs will decorate refrigerator doors and family bulletin boards until the big drawing each spring during the Lions of Virginia MD24 State Convention. After all, who doesn't want a chance to win \$10,000?

But how many ticket holders know what their dollars go to support? For that matter, how many Lions really know what the Lions of Virginia Foundation does? Like most foundations, LOVF provides grant funds for purposes aligned with the mission of the organization. Unlike other foundations, LOVF grants thousands of dollars annually to Lions Clubs to support humanitarian projects and emergency relief purposes. Humanitarian projects funded by matching LOVF grants range from a local club's Backpack Buddies project to provide weekend food for a school system's children in need to ADA-compliant playgrounds that allow challenged children to enjoy the total playground experience.

Last winter's ice storms in late January and early February left thousands of households in south central Virginia without power for up to two weeks. Massive numbers of trees snapped power lines and the power company's ability to respond in a timely manner leaving residents and businesses without heating fuel, electricity, or the ability to prepare meals or operate critical medical apparatus.

Clubs in Regions 2 and 3 combined to apply for two \$10,000 LOVF emergency grants that helped Lions clubs provide store cards, meals, bottled water, heating fuel, and replacement prescriptions for individuals in need. Because of LOVF, a total of 950 individuals received Lion's support to help them recover from the potentially devastating losses. Our Lions clubs were reminded of how much their communities count on our service and support – and were gratified.



Clarksville Lions members donate fifteen \$50 gift cards to the Backpack Buddies program for children in need



Blackstone Lion Mike Austin and Club President Paul Semtner give \$50 gift cards to a local residents.

But something unexpected happened during the flurry of activity: our Lions clubs became better acquainted with their sister clubs in nearby communities. New collaborations were born as clubs shared their common successes and the struggles involved with resurrecting sleeping Lions lulled into inactivity due to the pandemic shutdowns.

Now we have clubs reaching out to their neighboring communities. They're joining together for service projects, fundraisers too large for one club to manage alone, and looking forward to meetings beyond their club where they can connect with other Lions.

Learn more about LOVF and how to apply for a grant on the Lions of Virginia Foundation page at <http://www.lionsdistrict24i.org/lions-links.html>.



IMAGINE THE POSSIBILITIES WITH LOVF!

READY, SET, GROW!

2nd Vice District Governor Homer Cook

Fellow Lions,

I enjoyed the positive start to our Lions year that we had in Farmville. Now we need to get the clubs onboard with the idea that having fun and being a Lion can work. If we show people that we are having fun and believe in what we do they will want to know more. You can do a grand project, or just something small, as long as you have fun and do it well. You will win in the long run if you do a great job and have fun.

I am looking forward to the Norfolk Juvenile Facility opening up for visitation and chess. Before COVID I would go to the facility and play chess with the high school students. I understand that high schoolers are not prime candidates to be Lions now. However, if I can get one of them to think about the next move in chess they might think about the next move in life. If you help one young person it is worth the time. If you plant the seed it might grow, what do you have to lose?



Speaking of planting seeds, following up from last month, the Green Run Community garden is producing lots of food. The people of Green run are getting the produce and it is because Lions helped get the garden started. I have included a photo of a recent harvest and one that shows some of the garden.

I want to encourage you get your clubs to think differently. For example, my club, the Oceanside Lions went outside the box (bottle) and held a wine tasting at Zoes in Virginia Beach on July the 13th. We had Lions from 4 different clubs at the event and we had 11 people that are not Lions (now prospective members or helpers) for a total of 22 people. You can see from the photos that everyone had fun and some purchased wine, the club will get a donation from the purchase. We will do it again since we raised over \$500 in 1.5 hours, much better than standing in front of an ABC store. Everyone said they had a great time and want to do it again. Oceanside lions will schedule another tasting in Jan / Feb. One club that attended liked the idea and is already working on setting up a tasting. We had 11 people stay for dinner and all indicated that they liked the food and will come back.



GLOBAL SERVICE TEAM

PDG Beth Stevens

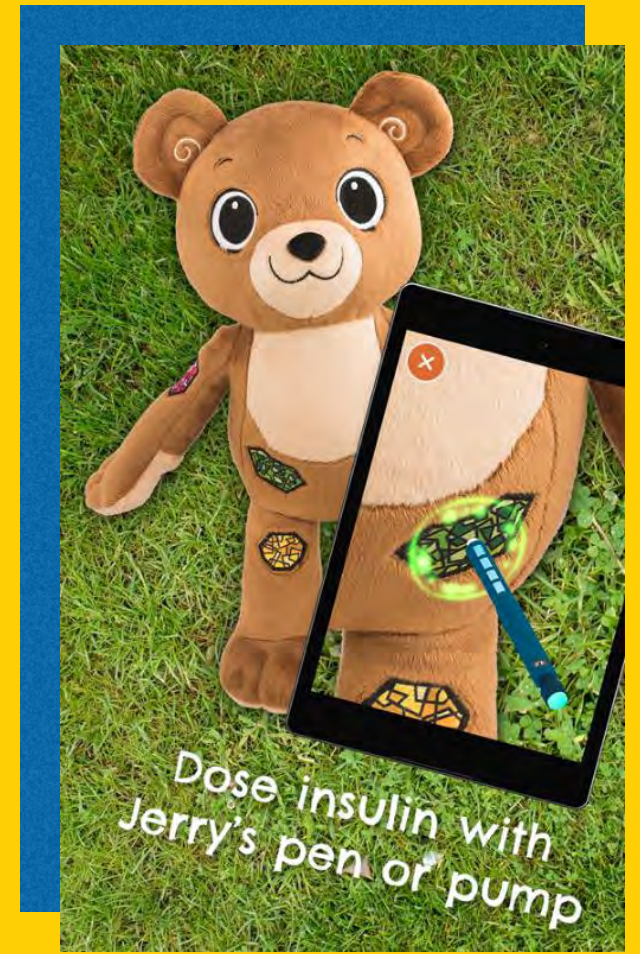
I'd like to encourage clubs to submit a club project for our district Kindness Matters Service Awards. The award guidelines and application can be found on the district website. All the details are outlined in my Roar article last month. Submissions are due by August 15, 2021. There is exciting news regarding the camp for blind and visually impaired children proposed by PDG Chet Kramer. The Charity Foundation of Southeastern Virginia approved a \$20,000 grant to sponsor the camp this October. More information will be provided next month.



Meet Jerry The Bear

Jerry the Bear is a 15" stuffed toy designed to be an educational tool for children, ages four to nine, recently diagnosed with Type 1 Diabetes. Jerry has patches on his body indicating where he can receive virtual insulin injections. Combined with curriculum co-designed with doctors, educators and families create content kids love, Jerry gives healthcare professionals with a fresh, modern approach to diabetes education for children, plus the timeless comfort of a stuffed animal. By taking care of Jerry's diabetes, through the free app, children gain practice with counting carbs, monitoring and checking blood glucose, and dosing Jerry with an insulin pen or pump. Jerry can be fed a healthy diet or junk food, either way, kids learn the impact that carbs have on blood sugar and the carb counts for basic foods. Kids follow along Jerry's journey to train for the All-Star Games through twenty-one interactive storybooks that are paired with care tasks to reinforce important diabetes lessons.

The district 24-I Global Service Team has set the goal of providing 100 Jerry the Bear stuffed educational tools to young children recently diagnosed with Type 1 Diabetes. Through partnerships with children's hospitals located in Norfolk and, hopefully, Richmond, diabetes educators will provide referrals to families with young newly diagnosed diabetic children to the Lions Jerry the Bear Program. Parents will reach out to us if they believe their child could benefit from a bear. For families who need financial assistance with a device that the child can use to enjoy and learn more through the Jerry the Bear app an Amazon Fire will be provided. How can you get involved? First, volunteers are needed in each Zone that are willing to serve on this committee to deliver bears to the family and assist with training them on the companion app. Second, we need your clubs' assistance to achieve this goal. The cost of Jerry the Bear is \$55 and Amazon Fire is \$90. Your club can become a sponsor by donating to the district diabetes line item. By pulling our financial resources together, we can take advantage of bulk purchase discounts. This project is a gateway for your club to begin the public conversation about Lions and our global diabetes cause. It also opens the door to discuss our long-standing commitment to the Lions Diabetes Family Camp we sponsor. Please consider sponsoring a bear this year. If you would like a presentation about Jerry or learn more about diabetes programs, please contact Lion Mary Durbin at mrdurbin@cox.net or PDG Beth Stevens at lionstevens@cox.net.



WHY IS SUCCESSION PLANNING VITAL TO YOUR CLUB?

Global Leadership Team PDG Heather Jones-Lancto

You hear it quite frequently; your club needs a succession plan for productive development of the leadership of your club. What exactly is succession planning? Succession planning is the process of identifying, developing, and training new leaders who can replace current leaders should those officers no longer want to continue in that role or cannot continue in that role. As Lions Clubs, we often utilize the Club Vice President as part of our succession plan for the role of Club President. So why do we not think to do the same for our Secretary, Treasurer, Membership Director, etc.?

Succession planning serves a few purposes. It helps clubs identify those members who wish to be future leaders. Once identified, those individuals can shadow the current officer and attend leadership trainings to better understand the role. When you have at least two people in your club who understand the requirements of a position, you have a skilled individual to step in should the primary officer get sick, go on vacation, or generally be unavailable. Succession planning, in essence, disaster proofs our clubs. It also helps to vitalize the club with fresh perspective.

How do you create a succession plan? First, your club must commit and be productive with the plan that you develop. Sit down as a club and outline what your club's vision is, what your expectations are of your club, and understand how you want to grow and develop. Identify those with existing skill sets. You might do this by asking all members take a short survey. Recognize those candidates who are willing to serve and communicate with them. They must want to serve in that office we cannot simply delegate. The current officer may best be able to identify those with the

right skills and mind-set. Next, you must develop the candidate's skills. Have them work one-on-one with the current officer as well as attend in person leadership training opportunities and online learning such as the Lions Learning Center. Communicate advancement opportunities with the candidate. When it is time for that Lion to move up in to the role make sure they are properly trained, feel comfortable, and are ready to step into the position. Our officers are elected so the club membership must also recognize that the Lion is ready to serve.

Succession planning is a very large part of our Districts goals for the 2021-2022 year. Every club is being asked to sit down and create a plan. This is not only a goal for the clubs but the district leadership as well. Once your club has begun development of a succession plan, please communicate with your zone and region chair as well as the GLT your progress. If you are interested in learning more about succession planning, how it can help your club, and how your club can begin developing a plan, please reach out to PDG Heather Jones- Lancto to come speak with your club, zone or region.

- PDG Heather Jones-Lancto, GLT 24-I (heameljon@yahoo.com)

Steps to Hold a Successful Membership Growth Event

Global Membership Team Coach Mack Stevens (mackstevens@cox.net)

Recruitment Package: <https://www.dropbox.com/sh/xnrah1olr7pss79/AAhAkUEyG2UsbvTJT4OlwQ4a?dl=0>

1. ESTABLISH THE NEED

What was the date when your newest member joined your club? Most people frequently inflate their tires, so the tire structure is not overburdened by a lack of air. Is your club leadership overburdened by a lack of members? Are the projects becoming stale from the lack of new ideas?

Before you begin inviting new members, it is important to tell club members why we need them. For example: "If we had 3 more members, we could pack 100 more lunches for the homeless every month." Custom-fit a variety of great reasons your club needs members and always vary the response. Tell new members what the club can accomplish with their help. Soon, your members will mimic the responses and new members will feel appreciated.

Let's not forget what membership in Lions has to offer a new member, and the reasons why people join our organization. Please give people a chance to try before they buy. Some people don't make snap decisions, some do – be flexible!

Why did you become a Lion?

- You identified with a cause or Project you heard about
- You felt like you made a difference and wanted to continue serving others
- You met like-minded people and made friends
- You saw an opportunity to Learn to Lead others and gain professional skills
- You saw a possibility to gain mutually beneficial business connections

Who is our target market? Are we looking for professionals, younger members, women, parents, family members or friends? Be sure your targeted members align with the work that you want to accomplish. More than one target group is fine. It's best to recruit groups of 2-4 people at a time. New people tend to bond faster in groups and lasting friendships usually develop.



2. PRIOR TO INVITING OTHERS to join our club, we should evaluate current member satisfaction, our accomplishments, and goals. A dysfunctional family atmosphere could make people feel uncomfortable. Clubs could lose new members before they even consider joining. Survey ALL your members to see if they are happy with the projects currently being run. It is vital that we support member retention by creating harmonious club atmospheres. We do this by making members feel like they're part of the Lions family while serving the local community. New members are looking for that sense of belonging.

3. PLAN YOUR SERVICE

Providing reliable service projects offer opportunities for **potential members** and current members to engage in the work we do in our local communities and around the world. When we provide meaningful service, our visibility in the community increases and new members will be encouraged to join us. Our service impact will help keep our members committed for years to come.

A community needs assessment survey asks community leaders about the area's biggest problems. Can Lions have an impact on those problems? What cause, are people going to join? Service projects need to be frequent and inviting, at least 2 each month, to give people a chance to get involved. What projects were run last year and did the Lions make an impact? What are the goals for this year? Can your members relate this information to possible new members? A club brochure with pictures can explain projects and get new members to participate.

Pictures sell, does your club have a brochure? Similarly, the ability to invite a guest to the next service project is vital. A club calendar puts dates, times, and contacts at the fingertips of new members.

Did you enjoy our meeting? WELL, (pause) means I'd rather get poked in the jaw with a sharp stick. One-word code – **Ok** means pitiful, **nice** means slow, **informative** means long and boring, **great!** means I think fast. A good review gives 5 examples of things they saw, heard, enjoyed, or experienced. If someone takes time to give you a review, this is a potential member. If they provide criticisms, LISTEN! Then, fix your meetings – find a clean and quiet facility, pick a convenient time and day, have fun, present information efficiently – a list on paper is great. Please include who, what, when, where, why, and the CONTACT PERSONS INFO! Highlight what was done recently (show impact) and thank those who helped

Engaged and fulfilled members get people excited to be a Lion.

Remember...engaged Lions are:

- Eager and enthusiastic
- Enjoying fellowship and friendship
- Feeling respected and welcome
- Confident and proud of their clubs' service



4. Plan your membership growth event – One each Quarter

- Make a List by asking every member to target 5-7 prospects. Use the WHEEL OF RECRUITMENT!
- Secure a clean, quiet, local, facility with needed Technology.
- Invite guests – Email is great, Snail Mail - nice invitations can impress, phone calls give a personal touch
- Secure speakers (10 minutes to speak)
- Greet guests – Assign a member to host a new member prospect – explain the projects and highlight the brochure and picture boards.

Make the prospective member feel important.

- Don't sell, **invite!** Being sold to, may put people off, especially when our "product" is **service**. When you **invite**, you make prospective members feel special and important.
 - When talking with someone about joining Lions, the focus should be on how the individual can grow in our organization. Recruiting isn't the ability to talk; it's the ability to listen. An effective recruiter discovers the prospect's interest and respond by highlighting ways that the organization meets or can meet these interests. This is targeting the "WIIFM" spot.
 - Social and Mixers – Host introduces the potential new member to officers and members
 - Guest speaker - We all became Lions for various reasons. Here are some of the '**why**' we serve: Make a difference, Serve with pride, Build your network, Gain Lion credibility, Develop new friendships, Show your leadership, Receive global support
- *Note: Take the time to tell your own story*
- Testimonial speaker – new member "Lions is making a difference in my life"
 - Social – collect applications

6. Beyond the Event

- Inform: Provide information - the organization's vision and mission, along with an orientation.
- Inspire: Connect prospective members to the organization's vision and values so they can take pride in our work.
- Interact: Keep communication ongoing with prospective members.
- Involve: Ensure that prospective members are invited to service projects and upcoming meetings
- Induct: Induct them into your club! Assign a Mentor and activate this member throughout their first year. Offer opportunities to speak and lead.

7. Repeat the Process Quarterly – It should be easier because you only need steps 4-6

Lions REACH Family Diabetes Day Camp

Chet Kramer Director

This past May 2021, Lions of District 24-I, Old Dominion University, and community volunteers presented the REACH Family Diabetes Day Camp to families within the surrounding area at Triple R Ranch for a day camp from 9-5 pm. After COVID forced changes of our three-day residential camp experience in 2020, this year's program was offered in a day camp format to strategically accommodate an intentional experience while maintaining the participant's well-being and safety. Camper capacity was limited to 60, taking into consideration space limitations. Fifty-five campers and their families were greeted upon arrival by 40 volunteers who provided the day-long fun and educational experience. The campers and parents participated in an array of outdoor recreation and educational activities facilitated by a combination of program staff provided by the Triple R and community volunteers.



The Lions REACH Family Diabetes Day Camp served as a setting for families to share their experiences with others impacted by the demands of diagnoses and continuous diabetes management. By occurring outside of a medical setting, the camp served as an opportunity for both parents and campers alike to participate in various activities and educational workshops for parents, siblings, and youth living with diabetes. Diabetes camp continues to serve as a setting for families to share both triumphs and difficulties of navigating diabetes management and providing individuals the opportunity to build communities of support. Five activities, including archery, horseback and pony riding, fishing, human foosball, and tie-dye, were offered to the campers throughout the day, with a free period offered for activities such as rock climbing and field games.

Researchers from ODU conducted two camper focus groups during the tie-dye activity, which explored the experiences of youth with diabetes within physical education settings. Before the scheduled dinner time, counselors distributed camp evaluation questionnaires to the campers. The questionnaires were meant to assess the program's impact on the youth and collect valuable feedback about this year's experience.

Program staff incorporated an additional educational component designed for the parents of campers after receiving expressed interest in staying for the remainder of the day. The five educational parent groups (listed below) provided parents the opportunity to learn more about supporting their families through diabetes management and education.

- Recreating with Diabetes (Parent Focus Group 1)
- Parenting a Child with Diabetes (Parent Focus Group 2)
- Ask the Diabetes Educator
- Ask the Registered Dietician
- Ask the Exercise Physiologist

Parents participated in two focus groups to discuss raising a child with diabetes and the impact of diabetes on their recreational experience. The parent-focus component provided parents and guardians an opportunity to learn about diabetes management from multiple perspectives and lenses of wellness, including nutrition, physical activity, and social support from professionals within recreation, education, exercise physiology, and endocrinology.

Feedback from the 40% of families who answered the surveys revealed that 81% expressed overall satisfaction with the REACH Diabetes Camp, 76% of participants agreed with wearing masks at camp and 60% favored the parent educational component of a two-group approach, allowing for additional time spent with their youth.



HISTORY OF THE TRAVELING LEO AWARD

by Lion Chuck Saunders, Norfolk Wards Corner Lions

Approximately 30 years ago, PDG Ken Perry made a generous contribution to the **Wards Corner Lions Club Charity Foundation** as an endowment. The purpose of the endowment was to provide funds for an annual contribution to the District Lions Club that won the traveling Leo Award (an inter-club visitation program encouraged by LCI). During the intervening years, that endowment has provided over \$15,000 to the many clubs in the District who have won the Traveling Leo Contest Award, and the funds are to only be used for the charity programs of the winning club.

PDG Ken was a big supporter of the Traveling Leo program, who valued the interaction with other clubs, the opportunity to meet and make friends with other Lions, to see how they accomplished the goals of Lionism, how other clubs visited raised and spent their funds, and ultimately to bring the District closer together. He knew the old adage that many hands in the clubs, make the job go faster. But he also believed that the whole, that is the District, could be and should be, greater than the sum of its parts.

The Traveling Leo Award became the gold standard and prize at the end of the contest. He thought that a monetary reward would encourage more clubs to participate. Hopefully it has. At the end of the Lions fiscal year, the Program Chair is contacts the Norfolk Wards Corner Lions to advise them of the Club that won the contest. Wards Corner generates the Award check. In past years, Lion Chuck has sometimes visited the clubs to deliver the checks, or attended the District Fall Conference to make the presentation. In other cases, the USPS mail has done the job. The winning club is supposed to advise Wards Corner as to how they used the money in their charity program. This requirement is a function of IRS regulations. A simple letter stating the organization(s) who benefited and documentation confirming the donation(s) is all that is required. This information should be mailed to Charles T. Saunders, CPA, PO Box 1037, Norfolk, VA 23501-1037.

I believe PDG Ken Perry would be very proud of the continued success of the Traveling Leo Contest. If the phone calls I get each year are any indication, there sure is interest in the monetary Award. I know he would be proud that the total awards for the winning club's charity program greatly exceeds his original donation. That's the magic of an endowment!



LIONS SAFARI

AND INTER-CLUB

VISITATION PROGRAM



PDG Ann Ragland, Cabinet Secretary

The Wards Corner Lions Club was contacted in June to ensure that their Traveling Leo Award Endowment was not restricted to the Southeastern Lions Club and that since the merger of Districts B and D that the Clubs in Central Virginia could participate. At the same time, it was shared that the name of the Program competes with the LEO Club program that the Membership Team is trying to promote within the Lions Clubs in the District. Lion Chuck Saunders has assured the Leadership Team that the Endowment will be extended to all 90 Clubs in the District and the Wards Corner Lions have given approval for the District to rename the Program to Lions Safari, an Inter-Club Visitation Program. By definition, **Safari** simply means an expedition to observe or seek out Lions members and their Pride in their natural habitat - the Lions Club Meeting.

Lion Earl Kleiser, a member of the James City Lions Club, has accepted the **Lions Safari Committee Chair** position and has already kicked the program off by leading his club on their first club visit with the Williamsburg Host Lions Club on July 19. The Lions Safari 2021 program Description, Rules, and Visitation Form will be posted on the District 24-1 website and emailed to Club Secretaries on or about the first week in August 2021.

Lions get your travel gear together, gas up your vehicles and let's get **"On the Road Again"** spending time in fellowship and learning more about the clubs in our District that expands from the mountains of Lynchburg to the sea coast on the Eastern Shores of Virginia.

Call Cabinet Secretary Ann Ragland to Schedule a DG, 1VDG, 2VDG Club Visit, or a Region, Zone Meeting or Club Event or Project

Key: ✓ = confirmed

	MD 24 / District
	Club Fundraiser/ Service
	Club Visit by DG, 1VDG, 2VDG
	Completed event

District 24-I 2021-22 Calendar of Events

MD24, District Meetings, DG Official Visits, Club Fundraising and Service Projects

Call Cabinet Sec. Ann Ragland to Schedule a DG, 1VDG, 2VDG Club Visit, or a Region, Zone Meeting or Club Event or Project

Date	Time	MD 24 ,District 24I events,	Location	Confirm
June 22, 2021	6:30pm	Chase City Lions Club Installation	Lois's Kitchen Chase City	✓
June 23, 2021	5-9pm	Powhatan Lions Club Steer Roast	County CH Rescue Squad	✓
July 10, 2021	9-12:30	Dist. 24 I Region / Zone Chair Training	The Woodland CC Farmville	✓
July 10, 2021	2-4 pm	District 24 I First Cabinet Meeting	The Woodland CC Farmville	✓
July 12, 2021	6:30	Amelia Lions Club Visit with IVDG	Tom Cox Realty	
July 13, 2021	5:30 pm	VB Oceanside Wine Tasting Event	Zoe's	
July 17, 2021	11:00am	VLHF Meeting	Riggs Auditorium UVA MC	
July 17, 2021	Noon	LOVF Meeting	Riggs Auditorium UVA MC	✓
July 31, 2021	7-2pm	BMW Fishing Tournament	Brandermill	
July 31, 2021	12-3pm	Matthews Shrimp Feast	Texaco Station , Matthews	
Aug 3, 2021	11:30	Tappahannock Lions Club DG Visit	Roma's Restaurant	✓
Aug 3, 2021	3 pm	Site Visit Winter Conference Location	Williamsburg, VA	pending
Aug 3, 2021	6:30pm	Williamsburg Host request DG Visit	HI Gateway Williamsburg	✓
Aug 6, 2021		Amherst Lions \$10K Raffle Drawing	Madison Hts Community Ctr.	
Aug 7, 2021		Zone O:Back to School Fair Screening	Pembroke Mall	
Aug 9, 2021	11:30am	VA Beach Host Lions-- DG Visit	The Breakers Motel	✓
Aug 9, 2021	6:30 pm	Clarksville Lions Club -- DG Visit	Clarksville, VA	✓
Aug 12, 2021	6:30 pm	ZONE F: Meeting with DG Greg Cole	CHLC: Dante's Restaurant	✓
Aug 14, 2021	10 am	VA Beach TC Blind -- DG Visit	St Albans Episcopal Church	✓
Aug. 14, 2021	5 pm	New Kent Lions Shrimp Feast	Providence Forge Recreation	✓
Aug 17, 2021	6:30 pm	Suffolk Lions Club -- DG Visit	Lee Jordan Club House	✓
Aug 23, 2021	6:00 pm	Zone G/H Meeting with DG Greg Cole	TBD	pending
Aug 28, 2021	1 PM	COG meeting @ LOV State Office	Roanoke, VA	✓
Sept 1, 2021	6:29 pm	Cradock Lions Club -- DG Visit	Zino's Pizza	✓
Sept 9-11, 21	3 days	USA Canada LIONS LEADERSHIP FORUM	Des Moines, Iowa	
Sept 12, 2021	??	Lancaster County Golf Tournament	Indian Creek Golf & Yacht Club	
Sept 16, 2017	5 pm	Goochland County Lions Club BBQ	Dover Lake Manakin Sabot	✓
Sept 17, 2021	7 am	James City Charity Golf Tournament	Ford's Colony Golf	✓
Sept. 21, 2021	6:15	Varina & Mechanicsville DG Visit	Varina Ruritan Building	Pending
Sept 25, 2021	11 am	Suffolk Car Show & Zone N Meeting	Nansemond Academy	
Oct 1-3, 2021		District 24 L Fall Conference MD24 COG meeting: DG Joel Kendall	To be announced	✓
Oct 14, 2021	TBA	Zone I Meeting Northumberland Lions	Tommy's Restaurant	
Oct. 16, 2021		Save the date: Qtr2 Cabinet Meeting	To be announced	
Oct 23, 2021		Amelia Lions Car Show	Amelia Courthouse, VA	
		November to January		
Nov 5-7, 2021		District 24 C Fall Conference MD 24 COG meeting	HI Valley View, Roanoke DG Eric Mills	✓
11/ 10-13 / 21		Pin Traders Club of VA: Annual Swap	Doubletree Midlothian, VA	
11/19-20 /21		District 24-I Fall Conference Host Club: Farmville Lions	Hotel Weyanoke, Farmville	✓
Jan 14-15, 2022		MD 24 COG Pre Convention Meeting	Delta Hotel, Chesapeake	✓



**FROM YOUR
DISTRICT
ADMINISTRATOR**

Past District Governor

RICH EVANS

If you have any upcoming events that you would like to get out to the rest of 24-I, we are soliciting for articles that can be placed in the 24-I Newsletter. Please send anything that you might be having in the future or are currently working on. After your events, whether they be a service project of a fund raiser, please submit a small article, with photos if you have any. We would like to have the newsletter filled with noteworthy information on what the clubs are doing or have done. If you were originally in 24-D, please send your information to PDG Scott Durbin and if you were in 24-B, please submit you articles to PDG Rich Evans.

I am the 24-I, District Administrator, if you are having problems using MyLCI to enter your club's information, please let me know. If you cannot get to the LCI site, please send me your Monthly Membership Report (MMR) and I would be happy to enter it for you. Just send me an email containing your membership, additions, and losses for the month. If you have new members, send me their information and I will enter them for you.

I am here to help you in keeping up with your monthly reports. Over the past few years, we have been running between 45% - 60% of clubs reporting on a monthly basis. District Governor Lion Greg Cole would like to get that percentage up to over 80%. We only have 90 clubs so 80% of that would mean we would like to have at least 72 clubs reporting every month.

I can be reached at 804-304-4354 or email me at lionriche@yahoo.com. My mailing address is 10003 Falconbridge Drive, Henrico, Virginia, 23238.

Remember I am here to help!!!!



**LIONS CLUBS
INTERNATIONAL
FOUNDATION**

NEEDS YOUR HELP!

*Past District Governor
Scott Durbin*

Hello fellow Lions, this is my first article as your New LCIF District 24-I Coordinator. Coming into a program that began before you and trying to continue to complete a task is often very difficult and when an urgency is added it makes it more challenging. As we come out of the COVID pandemic and move forward, let us take a moment and just remember why we are Lions. It was to help others in our community to rise above the condition they are in and to work toward a happier life and a happier life for their children.

With that in mind take a moment and close your eyes and recall that singular moment when you truly became a Lion. The moment when a person received a pair of glasses and could read the letter from a loved one by themselves for the first time in several years. When that person had an opportunity to sit down and have a hot meal and enjoy it in a friendly atmosphere with people who just there to help. Remember the child that received their first toy for the very first time and the family that had an entire meal given to them to celebrate Christmas.

When you think of these things these are the same things that LCIF is trying to do in areas of great need. To do that type of goodness requires help from all of us. We need to look at see how we can provide those additional donations and funds to achieve our goals. This year many clubs are very close to becoming Model Clubs or 100 Percent clubs. Let us see if we cannot overachieve and get even more clubs on the rosters and get our Lions going in a ROAR. There are many things we are proud of in our lives and in our Lions Clubs. Let us show our pride and pass the Hat for PROUD ROAR DOLLARS in each of our clubs and give that money to LCIF to show our pride and our fervor in helping our communities locally and globally. If you need me to come and speak to your club and to give you more ideas and suggestions and to help you see the wonderful works done by LCIF let me know and I will be happy to come and talk to your club.

HELP WANTED

Seeking 4 Lion leaders who have knowledge, skill, or passion to serve in the following areas to compliment our leadership team. Contact Beth Stevens at Lionstevens@cox.net if you would like to be considered for the job.

- **Childhood Cancer Chairperson:** interested Lions are appointed by the District Governor and provide support to Lions and Leo Clubs who are engaged in or are interested in projects that expand access to life-saving treatment and seek to provide support to the children and families who face childhood cancers. Working with organizations like ROC Solid in Tidewater or the ASK Foundation in Central Virginia. Resource: <https://www.lionsclubs.org/en/resources-for-members/resource-center/info-for-childhood-cancer-chairperson>

- **Preserving the Environment CoChair: for Region 1,2,3:** interested Lions apply with desire to serve to strengthen relationships between communities and the environment. Lions Clubs stewardship of natural resources can improve quality of life and increase engagement in our local communities. Strategic Objective: To sustainably protect and restore the environment to improve the well-being of all communities. Resource: <https://www.lionsclubs.org/en/give-our-focus-areas/environment>

- **Leader Dogs/Canine Companion CoChair: for Region 4,5,6:** Lions who are interested in District support of these partnerships please inquire. **LEADER DOGS:** Members of Lions Clubs International, founded Leader Dogs for the Blind in 1939. Lions have been dedicated ambassadors and loyal supporters of the mission ever since. More than 4,900 Lions Clubs worldwide contribute financially to Leader Dog. Lions identify people in their community who could benefit from Leader Dog's services, offer assistance to our clients and widely communicate information about the Leader Dog program. Resource: <https://www.leaderdog.org/>

CANINE COMPANIONS: Lions have supported Canine Companions® since 1975. The Lions Project for Canine Companions (LPCC), a Lions foundation, was formed in 1983 as a 501(c)(3) non-profit organization creating awareness and providing support for Canine Companions®, a non-profit organization that provides trained assistance dogs and support to ensure quality partnerships. Resource: <https://canine.org/>

- **Special Olympics Chairperson:** if you're a Lion with a compassionate heart for these intellectually challenged individuals we need your help. More than 445,000 Special Olympics athletes have received free vision screenings and 189,000 Special Olympics athletes have received free prescription eyeglasses at LCIF's and Special Olympics' Opening Eyes programs. Let's get involved.

Resources:

<https://www.lionsclubs.org/en/resources-for-members/resource-center/special-olympics-partnership>

<https://specialolympicsva.org/>

CELEBRATING OUR CLUB'S CHARTERS

*Altogether 435 years of service
in their communities.*

JULY

Cradock Lions (July 8, 1947) celebrating 74 years of service.

Colonial Heights Lions (July 22, 1947) celebrating 74 years of service.

Suffolk Lions (July 18, 1923) celebrating 98 years of service.

AUGUST

Appomattox Lions (August 23, 1939) celebrating 82 years of service.

Kenbridge-Victoria Lions (August 13, 1953) celebrating 68 years of service.

Virginia Beach Host Lions (August 24, 1933) celebrating 88 years of service.

Virginia Beach Oceanside Lions (August 3, 1982) celebrating 39 years of service.

SERVICE SPOTLIGHT

Lion **Joseph Poslik** of Phoebus Lions Club celebrates 50 years of Lionism on August 1st. He has served as our Sight and Hearing chair for over 30 years as well as serving as President multiple times. Lion Joseph resides in Hampton with his wife, Patricia.

The **Onancock Area Lions Club** held our first in-person meeting since the pandemic on June 9 and had our next meeting on July 14. We have made financial donations to Children's Hospital of the King's Daughters, Lions Medical Eye bank & Research Center, Leader Dogs for the Blind and Foundation Fighting Blindness. We are making plans to purchase items for the visually impaired to the new Eastern Shore of Virginia Regional Library in Parksley, VA.

The **Smithfield Lions Club** are holding in-person meetings once again. We are continuing to work with the local convalescent center by dropping off BINGO prizes and decorating the common courtyard areas. We continue to work with the local school systems to do SPOT checks for elementary age students. We are involving the local schools and local businesses in our Peace Poster Contest and hope to set a date for our local Bland Competition in the next month or so. The Club also recently held a broom sale and is considering holding another sale in the fall. Smithfield will join the Windsor Lions in their Beer Sale booth at the Isle of Wight County Fair in Sept.

Each month, the **James City Lions Club** serves its community through numerous activities and programs. The summer months are no exception. In addition to addressing our ongoing areas of focus (i.e., hunger, hearing, vision, environment, youth, childhood cancer, and diabetes), our Club commits many hours and dedicated effort to specific programs.

In partnership with Meals on Wheels, James City Lions deliver Summer Meals for Kids five days a week (June-September) to local motels where needy young people and their families reside. In addition, to alleviate hunger anxiety in the community, several of our Lions cook one day each week in the Meals on Wheels kitchen, preparing nutritious meals for homeless and other needy individuals in our area.

And during the summer and beyond, many James City Lions provide weekly assistance to the FISH food pantry and clothing closet, helping with item collection, sorting, organizing, and transporting. With our Club's immediate past president, Lion Jack Trotter, serving as the new president of FISH, our commitment to this service organization is strong. And turning to the environment, the Club irrigates and maintains the Memorial Garden at the James City County Recreation Center, collects plastic products for recycling into Trex benches for local schools, and participates in the Adopt-a-Highway program by regularly freeing local roadways of litter.

So, from the days of high summer and into the months ahead, the James City Lions Club is guided by its motto, Together We Serve, as it strives daily to meet community needs.

The **Virginia Beach Town Center-Blind Lions Club** has been very active and continues to be working to improve their communities. In July we fed 15 youths at the Evening meal for Stand Up for Kids, organization that aids homeless youths between the ages of 10 and 24. We also had a Lemonade stand for CHKD (Children's Hospital of the Kings Daughters) to raise money to assist those children with Pediatric Cancer. We continue our work with the Salvation Army bagging food for the homeless in their food pantry.

In August we will again be providing a meal for Stand up for Kids and will continue to assist the Salvation Army with their food Pantry.

On a regular basis we collect egg cartons and give them to a local church. They receive eggs in crates from local farmers and need a way to hand out the eggs in a more acceptable and usable format.

At our regular meeting on Tuesday, July 13, 2021, the **Chesapeake Host Lions Club** donated items for the food pantry for the Prince of Peace Roman Catholic Church located at 721 Cedar Road, Chesapeake, VA 23322. Lion Linda Marchesano, who helps out at the pantry shared the following heartfelt text message to the club: "By the way, we delivered the food you all donated this morning, and they had a lot of families. An RV pulled in and it was this older couple and their whole life was inside, and the RV was falling apart. Broke my heart. We could not believe how many people came. We told them that the wonderful people from the Lions Club donated all that food. They were so grateful. They said all the food will be gone today. And they had many bags of food. Thank you all again. God is smiling because of your loving hearts."

The **Hampton Mercury Lions Club** continues to sell brooms, participate in Hampton Clean Street program and help collect and recycle glasses and hearing aids. Our newly formed New Membership Committee is comprised with our two newest members and a lot of enthusiasm. We also help staff our local Sight and Hearing Van for providing sight and hearing exams for school children and adults.

IN MEMORY

Thomas C. Wallace IV
Amherst County Lions

Curtis C. Bullock
Varina Lions

Fillmore Arthur McNeal
Lancaster County Lions

Marlin Vance Worrell
Virginia Beach Host Lions



WELCOME OUR **NEWEST** **LIONS**

Brookneal Lions

Eugene Moorefield

Chesapeake Host Lions

Bonnie L. Bernat

Linda C. Marchesano

James City Lions

Stephen M. Mamikonian

Newport News Denbigh Lions

Monte R. German

Janet Weymouth-German

Poquoson Lions

Charles Hartley

Rustberg Lions

Jon Hardie

Southeastern VA

Filipino-American Lions

Benito Loyola Jr.

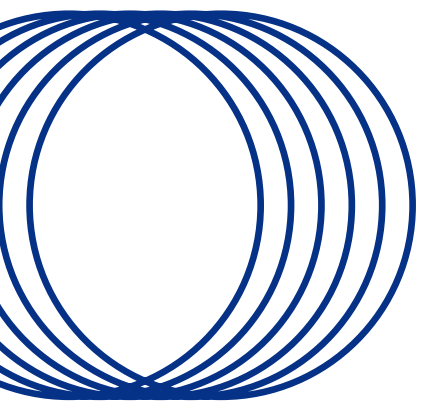
How many people does it take to make a difference?

One song can spark a moment
One flower can wake the dream
One tree can start a forest
One bird can herald spring
One smile begins a friendship
One hand clasp lifts the soul
One star can guide a ship at sea
One word can frame the goal
One vote can change a nation
One sunbeam lights a room
One candle wipes out darkness
One laugh will conquer gloom
One step must start each journey
One word must start each prayer
One hope will raise our spirits
One touch can show you care
One voice can speak with wisdom
One heart can know it's true
One life can make a difference

That difference starts with you!

Unknown Author

Make A Difference!



GOOCHLAND COUNTY LIONS CLUB ANNUAL BBQ

SEPTEMBER 16, 2021 ~ DOVER LAKE, MANAKIN-SABOT, VA
Rain or Shine ~ Gate Opens at 5 P.M.



*Whole Hog for Pig Pickin'
BBQ Picnic Dinner*

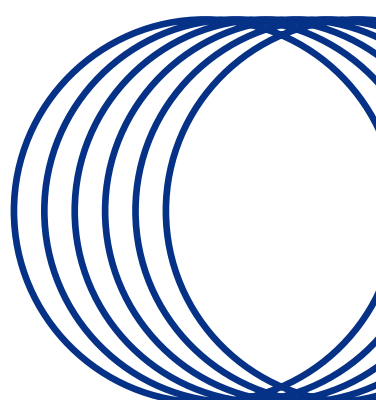
Music Entertainment

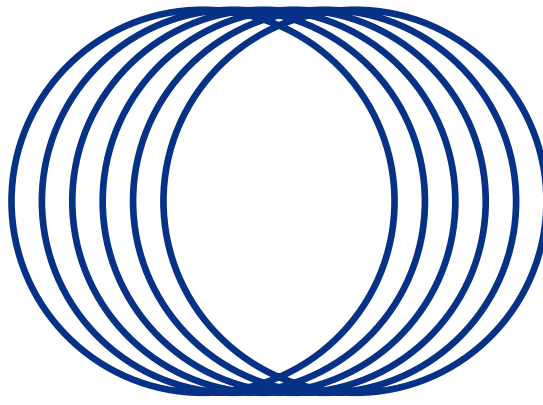
*BBQ Tickets are \$25, Advance Sales Only
Contact Dennis Parker for tickets
agentparker@verizon.net
www.e-clubhouse.org/sites/goochlandva/*

COLONIAL HEIGHTS LIONS CLUB - PEANUT SALES - FARMERS MARKET

The Colonial Heights Lions Club's ongoing nut sales fundraiser. We are selling Plantation nuts of all varieties on a year- round basis. We have just begun selling the nuts (and brooms) at the Farmer's Market in Colonial Heights on the Boulevard, Saturday mornings from 9:00 AM to Noon.

If you would like to purchase some of these great Nuts, please contact Lion Billy Potter at 804-720-6729 or email him at wepford@comcast.net.





AMHERST COUNTY LIONS CLUB \$10,000.00 RAFFLE

The Amherst County Lions Club will hold their annual \$10,000.00 on Friday, August 6th, at the Madison Heights Community Center. There will only be 300 tickets sold for the \$10,000.00 raffle. Your purchase of one of these tickets, includes dinner and an open bar. If you want to bring a guest, the cost is an additional \$20.00. There will be some 50/50 drawings held throughout the night.

To obtain one of these tickets, contact Lion Ann White, at 434-277-5616 (Home) or 434-945-3057 (Cell), or email her at annbwhite@hotmail.com.

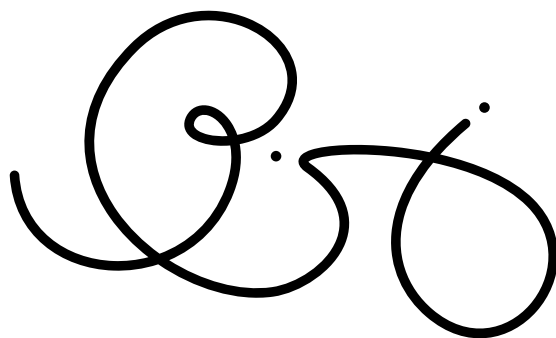
AMHERST COUNTY LIONS CLUB FUNDRAISER
\$10,000 RAFFLE
 Madison Heights Community Center
 424 Woodys Lake Rd. Madison Heights, VA 24572
 Friday, August 6, 2021
 All You Can Eat Dinner starts at 6:30 p.m.
 OPEN BAR 6:30 - 9:30 Drawing begins at 7:30

*** COVID SAFETY PRECAUTIONS WILL BE PRACTICED IN ACCORDANCE WITH LOCAL AND STATE MANDATES DURING EVENT.

ALL 300 TICKETS WILL BE DRAWN - The last number drawn will win the Grand Prize
 All unused tickets are the property of and the benefit of Amherst County Lions Club.
 Ticket entitles holder to ONE admission to drawing and ONE chance of prize. (\$20.00 cover charge for non-ticket holders)
 For additional tickets, contact Ron Unroe (238-7229), Ricky Brightwell (610-6135) or any Amh. Co. Lions Club member.

WIN:	250th TICKET DRAWN - \$250.00	\$100 DONATION
1st TICKET DRAWN - \$1000.00	200th TICKET DRAWN - \$200.00	Limited to the First 300 Tickets
50th TICKET DRAWN - \$150.00	250th TICKET DRAWN - \$250.00	All proceeds go to the
10th TICKET DRAWN - \$50.00	LAST TICKET DRAWN - \$10,000.00	Amherst County Lions Community Projects

NAME: _____
 ADDRESS: _____
 PHONE: _____



THE BIGI COLLECTIVE



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